

# MILIND KURDEKAR

## MARKETING EXECUTIVE

### PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

### CONTACT

Flat 13, Building 2573,  
Road 3647, Seef,  
Kingdom of Bahrain

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### SKILLS

Graphic Design	●●●●●
Illustration	●●●●●
Research & Dev.	●●●●●
Copywriting	●●●●●
Layouting	●●●●●
Digital Marketing	●●●●●

### PROFESSIONAL SUMMARY

Ambitious marketing executive with an eye for branding .Highly experienced with coordinating and overseeing a variety of different marketing activities, such as meeting with clients, discussing branding strategies, and establishing marketing goals.

### WORK EXPERIENCE

#### **Red Hat Media (D4D Online), Marketing Executive (Kingdom of Bahrain)**

NOV 2018 - PRESENT

- In charge of overall management of marketing communication and presentations of the company, for MENA operations.
- Build relationships with clients to maintain advertising goals and create new opportunities
- Offer tailored advertising packages to clients
- Monitor ongoing marketing and ad campaigns
- Assist the Director in carrying out digital marketing campaigns
- Create content and graphics for online and offline layouts.
- Collaborate with the design team to produce concepts for clients.
- Improved the company's internal communication system
- Created content and interesting advertising material for the company and its other business' online platforms

## EDUCATION

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Reliance AIMS (VisualFX & Animation Academy)  
Diploma in Visual FX, 2012

Symbiosis College of Arts & Commerce  
Majored in Marketing,  
Bachelor of Commerce, 2011

Event Management & Development Institute of India (EMDI)  
Diploma in Event Management, 2010

### **Spartan Advertising, Creative Marketing Manager (Pune, India)**

JUN 2014 - JUN 2018

- Served as primary copywriter on advertising campaigns for various projects
- Assumed a lead role in pitch team meetings due to strengths in presentation and negotiation skills
- Interviewed, hired, trained and guided trainees, executives, and team leaders to communicate with customers and clients, through direct and commercial advertising
- Conducted several successful advertising and promotional campaigns, and projects for private 4-wheeler and 2-wheeler service stations, selected restaurants and food outlets, and entertainment hubs in and around Maharashtra, India.

### **Reliance BIG AIMS, VFX Artist & Administrative Assistant (Pune, India)**

2012 - 2014

- Assisted senior VFX artists along a number of long duration and short duration projects, regarding movies, television shows, music videos and advertisements.
- Handled multifaceted clerical tasks (data entry, filing, records management and billing) as the assistant to the registrar and admissions offices.
- Communicated effectively with multiple departments to plan meetings and prepare welcome packages for new students, while establishing strong relationships to gain support and effectively achieve results.
- Helped coordinate dozens of recruitment events (average of 12 large gatherings per year) that contributed to consistently high enrollment levels.