Dear Madam / Sir,

This is with reference to the vacancy for Managerial position that I am prompted to propose my candidature.

Prosperity of a company may definitely be defined in terms of its smooth production and meticulous planning. This throws up the need of specialized technocrats with capability to integrate these two vital activities generating a profitable proposition for the company.

At this stage I find myself to be groomed enough to look outward and explore the possibility of placement at a suitable professional position with higher responsibilities.

Recognized as a proactive individual who can rapidly identify business problems, formulate tactical plans, initiate change and implement effective business strategies in challenging environments to enhance revenue generation, market share expansion and profitability, Offering **16 years** of experience across **Business Development, Sales & Marketing, Customer Service, Channel Management, Dealer Management, Key Account Management, Relationship Management and Liaison & Coordination.**

The undersigned is presently associated with **Sharaf DG (Sharaf Group), Bahrain as Store Manager - Operations**.

With an innate sense of task prioritization, aptitude, training & development and result oriented attitude towards accelerating organizational growth and that too in a high pressured, time bound and competitive environment, i reckon that my grooming level is apt to look outward for a challenging senior level position, requiring complete grasp & grip of Sales / Business Development Operations and high level of professional loyalty, integrity and maturity.

A glance through my resume, attached along, shall familiarize you with my credentials. I am confident of fitting in the slot as well as in the team. However, should you desire personal interaction; i may be called upon where the possibility of our association could be explored further.

Sincerely,

**Balakrishnan J.**

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