

**Ahmed A Baharoon**

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**SUMMARY**

18 years of vast experience in business development in trading, robotics, AR/VR, e-commerce and sustainability solutions. Have consulted for companies in the GCC, South East Asia, Europe and the US and represented such corporations as Alcatel Mobile (7th largest mobile phone manufacturer in the world) and CST Industries (biggest bolted tanks and aluminum covers manufacturer in the world).

Team player with strong people skills and the ability to work under pressure and deliver time-sensitive results; has solid connections throughout the GCC and the world with clients and manufacturers/service providers and access to unique investment opportunities in GCC, Europe South East Asia and the US.

**EDUCATION**

Bachelor of Arts (e-commerce), University of East London, 2004, United Kingdom.

**WORK EXPERIENCE****Cognicept Systems (Business Development Manager) September 2019 – April 2020.**

At Cognicept, we provide Human-in-the-loop (HITL) error handling with our telerobotic intervention technology and remote robot pilots. Our goal is to make it easier and more economical to deploy robots by bridging the gap between the capabilities of the technology and the needs of robotics users.

**VAI Solutions (Founder) April 2017 – June 2019**

Innovative solutions using virtual, augmented and mixed reality and interactive tools to present businesses with innovative and creative marketing solutions that can appeal to today's consumers.

**Alpha Saudi Co. Ltd. (Senior Business Consultant) Jun 2015 – Nov 2016.**

Alpha is one of the oldest Arab IT companies. It was founded in 1985 in Egypt and it is the first Oracle partner in the region. Alpha has its own award winning ERP solution with over a 1,000 client.

**Compusoft Co. Ltd. (Deputy General Manager) Oct 2014 - Nov 2016.**

Compusoft is one of Saudi and the Middle East's oldest software providers and developers. It is Microsoft's first and oldest Certified Partner in the Middle East. Founded in 1992, Compusoft has been serving Saudi businesses, delivering quality and economic business solutions to small, medium and large companies.

**Night Camel Trading Services (Founder) Apr 2007 - August 2019.**

Provides innovative technologies, green solutions and MEA market access to manufacturers and distributors from around the world.

**Europarl Stauss-Perlite GmbH. (Area Manager MEA) May 2010 - May 2012.**

One of the world's leading perlite manufacturers and distributors. Perlite is used in agriculture, oil and gas and thermal insulation.

**ECY Co. Ltd. (General Manager) May 2006 - Aug 2011.**

An award winning pioneer in e-presence in Yemen. Executed the biggest e-project of its kind in the country (Hadhramaut e-Presence). Part of the e-Commerce Group (Saudi, UK, Malaysia, Egypt). Won seven Pan Arab Web Awards and organized the first ever Yemen Web Awards.

**BDC Baharoon Development Corp. (Business Development Manager) Feb 2003 - Sep 2008.**

The holding company for many entities in 15 countries, in ICT, contracting and real estate, based in Jeddah, Saudi Arabia.

**LITERATURE**

**The Case for Ultraviolet Disinfection Robots (April 2020).**

<https://www.linkedin.com/pulse/case-ultraviolet-disinfection-robots-ahmed-baharoon/>

**Robotics Post COVID-19, the Time is Now! (June 2020).**

<https://www.linkedin.com/pulse/robotics-post-covid-19-time-now-ahmed-baharoon/>

**The Power of VR in Real Estate (February 2018)**

<https://www.linkedin.com/pulse/power-vr-real-estate-ahmed-a-baharoon/>

**AWARDS**

Special Award of Appreciation (PAWA Academy, Dubai 2008).

**LANGUAGES:**

Arabic (Mother tongue).

English (Fluent written and spoken).

**PERSONAL INFORMATION**

- Born January 27, 1981.
- Married with two children.