



— SARAH ALSATRAWI —

A critical thinker, thinking about solutions for socioeconomic challenges keeps me up at night. Passionate about minorities inclusion, youth engagement and leadership development. Curious about politics and a strong believer in the Middle East.

CONTACTS

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Abu Dhabi, UAE

Manama, Bahrain

EDUCATION

BSc. BANKING & FINANCE

University of Bahrain 2014

SKILLS

Microsoft office

Project Management

Public speaking

Team management

Problem Solving

INTERESTS

Culinary Arts

Painting

WORKING EXPERIENCE

Special Olympics UAE | **Youth & Leadership** (July 19 - Present)

Driving inclusion initiatives for people of determination across the UAE.

- ▶ Developed leadership programs/clubs for university students.
- ▶ Created talent capacity within the youth communities to engage in and deliver inclusive initiatives.
- ▶ Established a unified SOUAE youth council to become the voice of youth with intellectual disabilities in the UAE.
- ▶ Created the first national youth inclusion forum for private and public sector, formed concept, agenda, content, sales, logistics and partners management.
- ▶ Empowered athletes through various platforms to develop their leadership skills and increase their employability.

Nest | **Accelerator Program Manager** (November 17 - Present)

Connecting world best in class startups with large multinational corporates, to solve tech challenges and scale in new markets.

- ▶ Hosted ideation workshops for senior corporate clients in Bahrain and Thailand.
- ▶ Worked with the sourcing team to attract world's best in class startups to participate in the programs globally.
- ▶ Built a curated curriculum to achieve proof of concepts and commercial outcomes for the startups with the partnering client.
- ▶ Managing corporate relations and marketing agencies for launch events and demo days.
- ▶ Lighting up Bahrain operations as team member #1, company legalities and registration and recruiting the team.

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WORKING EXPERIENCE

AIESEC | **Operations Management** (March 2013 - July 2017)

World's largest youth run organization, enabling youth to practically develop their leadership skills.

• Middle East & Africa Operations and Sales (2016-2017):

- ▶ Worked with the African Development Bank to impact 4000 youth, by planning and delivering over 10 leadership conferences across the Middle East & Africa.
- ▶ Trained the regional membership to create, sell and deliver community development projects with high impact aligned with the UN SDGs.

• Bahrain Exchange Program Manager (2013-2016):

- ▶ standardizing the customer journey and revamping the marketing model across 4 universities.
- ▶ Curated agenda and led more than 6 leadership conferences of 40+ sessions with 5 national partners and between 40 to 250 delegates each.
- ▶ Recruitment process and selection criteria development, as well as tracking members performance and reviews.

PART TIME / FREELANCE PROJECTS

Majra | **Marketing Manager** (September 2016 - March 2017)

Millennials focused recruitment startup.

- ▶ Establish relationships with alumni clubs in various universities.
- ▶ Planning and executing multiple social media video based campaigns.
- ▶ Raising awareness about the importance of passion in the workplace.

RedBull Bahrain | **Marketing executive** (March 2013 - July 2017)

Marketing initiatives, enhancing brand image and product perception to win new consumers.

- ▶ Training RedBull Bahrain wings team, setting their monthly targets and tracking performance.
- ▶ Creative events and campaigns ideation and implementation.
- ▶ Supporting sales, marketing and sports teams in events execution.