

CURRICULAM VITAE

MUHAMMED PUNNAKKAL



MOBILE.00973-33660252 33678981

E-mail: muhammedleisure@gmail.com

PERSONAL DETAILS:

- Name of father : K.Abdulla
- C.P.R No : 791016684
- Passport No : T4987385
- Visa status : Employment (Transferable)
- Driving License No : 791016684 (Issued on 13-August-2003)
- Date of Birth : 27-10-1979
- Place of Birth : Cherukunnu, Kannur, Kerala, India
- Blood group : O+
- Height : 68.5 Inches
- Weight : 70 kgs
- Eye color : Brown
- Hair color : Black
- Nationality : Indian
- Religion : Islam
- Sex : Male
- Marital : Married
- Notice Period : One Month

CAREER OBJECTIVE

Sales Manager with over 2 years of experience training and supervising sales staff while planning and implementing sales strategies over a multi-state territory. Seeking to bring my proven track record of launching successful marketing campaigns and team-leading into a senior management position.

EXPERIENCE:

CURRENT EMPLOYER: LEISURE INTERNATIONAL TRADING.

Position Title : Sales Manager

Start Date : December-2018

End Date : TILL THIS DATE

Job Profile:

- Build a full-scale sales operation from the ground up; duties include establishing database systems, recruitment of senior regional sales team, as well as developing sales and marketing strategies
- Strategize with senior management to market new products into traditional retail channels of distribution in the Fast-Moving Consumer Goods market
- Successfully expand the marketing reach of older products into emerging digital and online platforms.
- Shipment plans.
- Brands selection.
- Find new clients and seek opportunity to develop business.
- Creation works for new products.
- Decide & propose the proper product quantity for customer wise
- Find proper place for display and do branding.
- Maintain proper ordering procedures according to company policy.
- Explain and educate customers on the features of various products price points.

Position Title : Senior Sales Executive

Start Date : NOV-2015

End Date : NOV- 2018

Job Profile:

- Branded Toys Sales.
- Taking orders & replenishment stocks.
- Creation works for new products.
- Decide & propose the proper product quantity for customer wise
- Find proper place for display and do branding.
- Prepare sales back order, stock report and sales report.
- Maintain proper ordering procedures according to company policy.
- Explain and educate customers on the features of various products price points.

EMPLOYMENT HISTORY: VIVA ENTERTAINMENT W.L.L. BAHRAIN

Position Title : Sales Executive

Start Date : MAY-2015

End Date : OCT-2015

Job Profile:

- Toys Sales.
- Taking orders & replenishment stocks.
- Creation works for new products.
- Decide & propose the proper product quantity for customer wise
- Find proper place for display and do branding.
- Handling major customers (TOYS R US, TOY STORE, LULU, GEANT, C4 etc) very successfully.
- Prepare sales back order, stock report and sales report.
- Maintain proper ordering procedures according to company policy.
- Explain and educate customers on the features of various products price points.

EMPLOYMENT HISTORY: OXY GENTS FASHION (HEKAYATH CLOAKS), BAHRAIN

Position Title : Sales Executive

Start Date : Jan -2011

End Date : APR-2015

Duties:

- Performs cashier duties including Cash, Cheque, Credit Card etc transactions.
- Performs daily routing, calculating and accounting activities.
- Very strong knowledge of store function and supply.
- Loading unloads incoming merchandise, supplies / equipment from manufacture.
- Keeping up-to-date with all current promotions within the store.
- Making sure the store is clean, tidy and safe at all times.
- Knowledge of First-In First-Out stock procedure in the sales floor.
- Ability to identify damaged items and discrepancies in deliveries.
- Stocking, Bagging and merchandising.
- Ensure all displays are clean, neat and uncluttered.
- Performing other related duties as assigned.

EMPLOYMENT HISTORY: AHMED SHARIF FURNITURE WLL, BAHRAIN

Position Title : Sales Executive

Start Date : Mar-2009

End Date : Dec – 2010

EMPLOYERER: HOORULYN FOR ABAYATH, BAHRAIN

Position Title : Sales Executive

Start Date : Oct- 2001

End Date : Nov– 2010

Educational Qualifications

- Degree in Bachelor of Commerce (University of Calicut)
- Pre-Degree (University of Calicut)
- SSLC (Kerala State Public Examination Board)

Computer Skills:

- M.S Office,
- Internet & E-mail.

Languages Known:

- English, Arabic, Hindi, Urdu and Malayalam.

The above details are given by is true in the best of my knowledge and belief. If I get a chance

to work under your esteemed concern, I will do my duty to the entire of your satisfaction.

Yours truly
Muhammed Punnakkal