**PRAVEENKUMAR ELUMALAI**

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***Result-focused professional with proven capabilities in applying successful methodologies for delivering quantifiable & sustainable improvements in cost, inventory & service level performance; seeking a…***

***MANAGER – WAREHOUSE/LOGISTICS***

***Core Competencies: SCM.***

**PROFESSIONAL PROFILE**

Organized and proactive professional with ***16+*** years of progressive accomplishments in ***Strategic Planning, Supply chain management, Production planning, warehouse management, Distribution, Logistics & Inventory Management***. Commitment to managing projects flawlessly while consistently delivering desired results and contributing to revenue producing activities. Strong Planner, Problem Solver and Persuasive Relationship Manager with good communication and inter-personal skills. Keen ability to see the “big picture” while staying abreast of business details and tight deadlines. Recognized for consistent success in developing systems, processes and procedures to streamline Re-Order Levels, Distribution Networks and Demand Planning.

**FUNCTIONAL SKILLS**

* **Warehouse Management**
* Managing warehouse operations ensuring optimum inventory levels to achieve maximum cost savings without hampering the production process.
* Responsible for allocation/ transfer of stocks, conducting routine inspection to ensure reconciliation of physical stock at the warehouse.
* Analysing the stock movement to stores and warehouse and preparing despatch schedule and maintaining good housekeeping.
* ***Recognized for proficiency in following FIFO system.***
* **Logistics Management**
* Overseeing entire logistics operations of negotiating with agents for timely execution of orders at the destination in the given cost parameters.
  + Developing route plans, vehicle selection, scheduling drivers & resources so as to ensure operational efficiencies through seamless movement of vehicles to various destinations.
  + Skilled in applying strategies through which integration of each operation in supply chain is achieved in profitable way; ability to efficiently and effectively manage the product flow in the ‘Strategically’ planned supply chain.
* **Material Management**
* Efficiently managing the inventory as per inventory, sales & production projections for ensuring ready availability of material.
* Material procurement & purchase planning, ensuring continuous supply at optimum costs.
* Formulating MIS reports for facilitating decision making by the top management.

**CAREER PROGRESSION**

**AHMADI INDUSTRIES B.S.C (C) – BAHRAIN.**

**MANAGER – WAREHOUSE & LOGISTICS APR’19 – TILL DATE**

**Franchise Manufacturing Brands – Pepsi, Mirinda, 7up, M.dew and Aquafina water.**

**Managing Brands –Lays, Lipton, Tropicana, Quaker oats & cookies, Americana Foods and Al Safi Dairy Division.**

**Notable accomplishments:**

* Exceptional know-how of plant operation logistics and highly experienced in executing day to day distribution activities based on requirements of all 3 business channels.
* Demonstrated excellent coordination acumen by disseminating information regarding supply chain activities best practices to new entrants.
* Identified best service providers and optimized their services, thus minimizing the cost.

***Select Responsibilities***

* Insuring all KPI’s is met on a yearly, monthly and daily basis.
* Managing 4 regional warehouse belongs to Foods, Beverages and Dairy division.
* Managing distribution channel and Logistics support by covering over 5000+ outlets in **TT** channel, 250+ market in **MT** and 100+ in **OP** channel by ensuring 100 % stock availability to achieve their sales target.
* Handling Team Size- Direct repotees – 2 Asst.managers, 10 executives, 8 FLT operators and 20 Cl’s.
* Insuring to provide complete end to end SCM support to all 3 channels (TRADITIONAL TRADE, MODERN TRADE AND OP) in Bahrain.
* Responsible for Production planning, Import receiving, Warehousing, Packing, Quality and distribution operations by initiating, coordinating, and enforcing program, operational, and personnel policies and procedures.
* Controlling inventory levels by conducting physical counts, reconciling with data storage system.
* Maintaining physical condition of warehouse by planning and implementing new design layouts.
* Completing warehouse operational requirements by scheduling and assigning employees and following up on work results.
* Responsible for staff recruiting, selecting, orienting, and training employees.
* Identification of slow moving and non-moving products and planning for sell out or disposal etc.,
* Coordinating with distribution source with respect to rationalising of critical inventory and channelizing supply source to market.

**MAN POWER MANAGEMENT:**

* **Leading/motivating teams ensuring their career development and positive contribution to the company.**
* **Imparting training to various personnels thereby ensuring optimum performance.**

**ORGANIZATIONAL EXPERIENCE**

**SHEENLAC PAINTS LTD. Chennai – Tamil Nadu.**

**DEPUTY MANAGER - DISTRIBUTION JAN’14 – MAR’19**

***Select Responsibilities***

* Monitoring of entire **PAN INDIA** and **SRILANKA** operations covering daily activities on dispatches and ensuring 100% product availability at branches for achieving their sales target.
* Ensuring compliance with all regulatory requirements.
* Provided supply chain support to operations and production teams.
* Assisted with logistics arrangements and ensured cost-effective and timely delivery of goods.
* Monitored and maintained inventory levels of all company goods across all assigned branch locations.
* Handled, interpreted, and resolved supply chain and demand fluctuations issues.
* Processed and followed up on various vendor purchase orders, in a timely manner.
* Oversaw and assisted with supplier selection and communication activities.
* Generating various reports from SAP for effective fact-based decision making.

**PEPSICO INDIA HOLDINGS PVT LTD. Chennai – Tamil Nadu.**

**Senior Executive – Shipping & Logistics. Feb’08 – Jan’14**

***Select Responsibilities***

* Reconciliation of ordered quantity of finished goods from production to dispatch on daily basis.
* Proficient in Allocation / transfer of Stocks to Distributors and warehouses, conducting routine inspection to ensure reconciliation of Physical stocks in warehouse.
* Monitoring of Near Expiry/Non-moving/Slow moving stocks, managing Good Warehouse practice.
* Providing MIS & Daily stock reports to GM Plant, VP Supply chain operations & ensuring 100% availability of stocks in plant and warehouses.
* Highlighting the Manning and LPG Consumption to the plant Team & thereby helping them to stick to the AOP budget.
* Coordinating with C&F and Depot’s for maintaining and dispatching the stocks.

**SUBHIKSHA TRADING SERVICES LTD. Pune – Maharashtra.**

**L.P and Audit Executive Nov’06 to Feb’08**

***Select Responsibilities***

* Responsible for liaison activities with various departments, Purchase, Accounts, Dispatch and drafting MIS reports on the developments.
* Maintaining records and handling book keeping activities of Warehouse like receipt, issue, and reconciliation of Stocks, vendor’s claims, payments and offers.
* Raising the orders considering physical stocks vs. MBQ as per average sale and allocation of vehicles and stocks to Outlets.
* Segregating the stocks as per outlet requirement and co-ordinating with ROM and BDM for timely despatches of truck rotation.
* Overall control of external warehouse both bonded general stock movement & Monitoring.

**HINDUSTAN COCA-COLA MARKETING PVT Ltd. Chennai – Tamil Nadu.**

**Logistics Executive May’04 to Nov’06**

***Select Responsibilities***

* Checking the availability of Dedicated Vehicles, FG stocks and loads to complete our daily target.
* Maintaining the inventory level of Plant, warehouses and Coordinating with other plants and c&f to maintain the stocks and inventory level.
* Despatching the loads as per the Company Policy based on the requirement of the distributor.
* Reduction of Halting, Mismatch of stocks & COL (credit on loan).
* Taken care the most important part of vehicle turnover from distributor location to Chennai Plant.

**CAREER HIGHLIGHTS**

* BAHRAIN-Reduced 70 % manpower with direct cost savings to company of **“BD 10000”** per month by identifying **non-value-added** activity in warehouse operation.
* Reduced the Halting charges from INR **15,00,000 to 4,00,000**.
* Implemented FIFO in city warehouses and depot’s.
* Proficient in conducting activities such as freight Bill Checking & Safety Audits
* Awarded best Shipping team for the year 2009 in all over India.
* Got “**SPOT AWARD**” for the year 2012 for good savings of 17 Lakhs in Pallets – **PepsiCo**.
* Got “**STAR AWARD**” from MU GM for best individual performance for the year 2013 - **PepsiCo**.

**TRAININGS ATTENDED**

* Trained in HACCP,GQA & AIB Standards
* Security awareness training Programme – PepsiCo.

**SCHOLASTICS**

* MBA – SCM & Operations – Bharathidasan University 2009 - 2011
* BA Corporate Secretarial ship – Commerce – Madras University 2001 – 2004.

**IT SKILLS**

* Packages : MS Office and MS Access
* Accounting Software : SAP, Jaguar and 3ev2.

**PERSONAL PROFILE**

* Date of birth : 07th June 1984
* Address : 44 Kottai Street, Thiruninravur, Thiruvallur Dist – 602024 , Tamil Nadu
* Languages Known : English, Hindi and Tamil
* Marital Status : Married
* Passport No : T0731088.