**Akash Bhatia**

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**Statement of Purpose**

An enthusiastic professional with experience in Client Servicing.

A self-motivated innovator with demonstrated ability to liaison with corporates, maintaining Guest relations, handling internal guests (Staff) and maintaining constant flow of revenue.

**Career and Achievements**

**Eco Hotels and Resorts Limited**: A listed company on BSE promoted by Red Ribbon Asset Management UK PLC. The vision of the company is to operate 5000+ hotels rooms in next 5 years and 15000+ hotels rooms in next 10 years making it the fastest growing hotel Chain.

* **Chief Executive Officer**

February 2024 till date

**Portfolio (Opening soon)**

Hotels: 9

Total Rooms: 460

F&B Outlets: 22

[www.ecohotels.in](http://www.ecohotels.in) [www.ehrilindia.in](http://www.ehrilindia.in)

**Amritara Hotels & Resorts**: India’s fastest growing chain of resorts with 23 operational properties and 9 upcoming properties.

* **Vice President**

**September 2021 till February 2024**

**Portfolio:**

Resorts: 23

Total Rooms: 690

F&B outlets: 26 with mix of restaurants and banquets.

Setting up the new fundamentals of the company towards expansion. Joined the company when we were running with 10 resorts and expanded to 23 during the tenure.

[www.amritara.co.in](http://www.amritara.co.in)

**Estilo Hotels & Resorts**: A consultation firm for feasibility and operational support for hotel owners

* **Consultant**

**September 2020** **till August 2021**

**Portfolio:**

Took over as a consultant and opened 3 hotels for different standalone owners including:

Goldenkeysinn at Ashok Vihar, New Delhi

Mohan Villas Hotel & Banquet – New Delhi

Shuddhi wellness hospital – Derabbassi Punjab

**Ramee Group of Hotels**: GCC Leading hotel chain with presence of 40 hotels across Bahrain, India, UAE & Oman.

* **Cluster General Manager (Country Head) – Kingdom of Bahrain**

**April 2018 till April 2020**

**Portfolio:**

Hotels: 1 five star, 5 four star and 1 service apartment

Total Rooms: 830

F&B outlets: 30 with mix of Clubs, Specialty Restaurants and Lounges

[www.rameehotels.com](http://www.rameehotels.com)

**Lemon Tree Hotels:** India’s leading business hotel group. The group comprises 100+ operational hotels & resorts in 64 destinations

**2008-2018 (10 Years)**

* **Regional General Manager (Gujarat Region – India)**

**01st April 2017 till 31st March 2018**

* **Hotel General Manager (Lemon Tree Hotel – Vadodara)**

**01st Jan 2015 till 31st March 2017**

* **Resident Manager (Lemon Tree Premier – Bangalore)**

15th June 2014 till 31st December 2014

* **Hotel General Manager (Red Fox by Lemon Tree Hotels – East Delhi)**

01st April 2011 till 14th June 2014

* **Sales Manager (Lemon Tree Hotels)**

October 2009 – March 2011

* **Asst. Manger Sales/Sales Supervisor (Corporate Sales)**

April 2009 – September 2009

* **Sales Executive (Corporate Sales)**

May 2008-March 2009

[www.lemontreehotels.com](http://www.lemontreehotels.com)

**Achievements**

* **Eco Hotels and Resorts**: Successfully was a part of adding hotels on long-term lease and within a short span added 9 properties to the portfolio. Setting up the corporate office and team followed by process and procedures.

The ethics of running a Listed company with Board of Directors and maintaining all necessary compliance.

* **Amritara Hotels and Resorts**: from 10 properties to 23 and counting
* Pioneer in **Launching 4 new Clubs & Lounges** at Ramee Hotels in Bahrain
* Launching of **2 New conceptual restaurants** at Ramee Hotels – Bahrain
* Pre-opening of Ramee Palace Hotels, Ramee Techome Suites, Lemon Tree Hotel Vadodara & Lemon Tree Hotel Dahej
* **Best Multi Cuisine Restaurant** for Lemon Tree Hotel Vadodara twice - by Gujarat Tourism Awards
* 2 hotels (Lemon Tree Premier – Ahmedabad and Lemon Tree Hotel – Vadodara) out of 4 in Gujarat awarded **best in F&B by Gujarat Tourism Awards**
* Awarded as “**Best Hotel General Manager” by FHRAI 2013-14”**
* Honored with **“National Tourism Award for best hotel in its category (Unit Specific)”**
* **Winner of best Pan Asian Restaurant** by Times Food (Unit specific)
* **Certificate of appreciation for the most consistent performer in company** by CMD lemon Tree Hotels
* Integral part in launching - Red Fox Hotel as a brand

**Education**

**Institute of Management Technology** **(PGDMM 2008-09)**

* Post-graduate Diploma in Marketing Management from Institute of Management Technology, Ghaziabad.

**Institute of Hotel Management**

* Bachelors in Hotel Management.
* Course work included: Front Office, F&B Service, Food Production, Housekeeping and Strategy Management.

**Google Certified Digital Marketing Course**

* Certificate in digital marketing

**Six Sigma Certified**

**Details**

Date of Birth: 20th September 1986

Nationality: INDIAN

**Reference**

* Can be furnished on request