
OBJECTIVE

My aim is to be associated with an industry where I can utilize my skills and gain further experience, while enhancing the company's productivity and reputation. I am a constant learner and up to date with technological trends, therefore I wish to become an added value member to your well reputed company.

EDUCATIONAL BACKGROUND

I have grown interest in the creative aspect of businesses, the studies of PR and marketing have indulged my creative combination that enables me to fuse future projections and KPIs required to achieve, previously in AUS "American University of Sharjah-UAE"; our courses helped us develop skills in theatre, writing news articles, organizing events, public speaking which I took interest in greatly. I have transferred back to Ahlia University Bahrain to complete my studies and have graduated in Nov 2016, courses were presented and educated in Arabic which have improved my Arabic lingual strength.

CAREER AND PROFESSIONAL BACKGROUND

After university working in a creative hub (Al Moayed Creative Agency) was eye opening, the photo shoots, the creativity that went into the workshops, the environment highly encouraged me to pursue this as a career. J. Walter Thompson also gave me the opportunity to see how a marketing agency life works, as I was assigned tasks to do research, distribute survey's in local malls for their market research, create creative briefs and discovery reports. I highly enjoy this field and am looking to explore more opportunities.

MARYAM AHMED AL ARRAYED

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I am an enthusiastic individual that has experience in dealing with clients and dealing with different media channels. I also have experience on social media platforms in terms of posting, community management and dealing with enquiries as well and creating creative posts and content calendars in which all the posts would be scheduled. I also enjoy photography and have worked in previous jobs that involved helping set up photoshoots. I am very detail oriented, making sure all my work that is presented is checked and revised, and delivered on time. I also enjoy working in a team and gaining perspective from other team members.

STRENGTHS

- ❖ Well informed of poll reading, editing and writing on ongoing articles and E-articles
 - ❖ Ability to brainstorm and filter niches to execute
 - ❖ Work on flexible locations and report to multiple project management software.
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HOBBIES

- ❖ Photography
 - ❖ Travel
 - ❖ Outdoor Activities
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INTERPERSONAL SKILLS

- ❖ Excellent communication
- ❖ Ability to work under pressures
- ❖ Organizational skills
- ❖ Problem Analyst and solution
- ❖ Fast multiple deadline deliverance

*Sincerely,
Maryam Al Arrayed*