Telephone: +973 33679988 Email: tala.nasr@hotmail.com Linkedin: /talanasr

Education & Qualifications

- BA(Hons) Politics and IR University of Kent 2019
 - Achieved: 2:1
 - Relevant Modules: Political Research and Analysis Research Dissertation Fact, Evidence, Knowledge and Power - Political Science - Conflict Resolution and Analysis.
- ► International Foundation Programme University of Kent 2016
 - o Law (First), Academic Skills (First) Politics (2:1), Psychology (2:1), Foundation Programme (2:1)
- Edexcel IGCSEs- British School of Bahrain 2014
 - English Literature (A*), English Language (A*), Digital Applications: (A*A), Mathematics (A), History (A),
 Science: (AB), Business Studies: (B)

Employment History

SEP 2019 – NOV 2019 EXPERTS ACADEMY

Riyadh, Saudi Arabia

Assistant Project Coordinator

Experts Academy works in partnership with Kaplan International to organise the Royal Commission of AlUlah's scholarship programme, in an initiative under the Saudi Arabia Vision 2030 Plan.

- Assisted in the placement of 330 students in English Language Centres in the UK, USA, France and Australia.
- Assisted in the organisation and coordination of the 5-week Pre-Departure Orientation, including; team
 management, general admin duties, and report writing worked across both the EA and Kaplan team.
- Completed 126 visa applications for UK students and chaperones.
- Acted as first point of contact for students and chaperons, as the only Arabic speaker on the Kaplan team.

SEP 2018 - AUG 2019

MONUMENTAL MARKETING

London, United Kingdom

- Marketing Executive
- Worked closely with both the technical and creative teams to deliver digital marketing services for clients across
 the industries of finance, tech, and lifestyle.
- Conducted marketing services including internal and external SEO, content creation, copywriting, social media management, email marketing, web-design and development, press management, PR and branding.
- Managed the agency's two biggest clients (both in finance), duties included handling client relations, conducting
 marketing services outlined above, setting up client's CRM systems, creating monthly progress reports.

JULY 2018 - AUG 2018

DERASAT: BAHRAIN CENTER FOR STRATEGIC, INTERNATIONAL & ENERGY STUDIES

Manama, Bahrain

Research Analyst Intern

- Collected data regarding various policy reforms within the GCC and analysed their subsequent effects on educational standards in the region.
- Wrote comparative reports for the Ministry of Education regarding the research conducted.
- Contributed towards the research for the Bahrain National Human Development Report 2018 for the United Nations Development Programme.

Skills

- Languages: English (Native), Arabic (Limited working proficiency), French (Elementary proficiency).
- Research: Quantitative and Qualitative research skills, SPSS Statistics.
- Microsoft: Excel, Word, PowerPoint, Access.
- Adobe: Photoshop, InDesign, Illustrator, Fireworks.
- Other Software: CRM HubSpot, Mail Chimp, CMS WordPress, Google Analytics, Screaming Frog SEO Spider.

Awards and Achievements

- Women in Leadership Mentoring 2020 with Srishti Sofat, Group Vice President at Oracle
- World Class Managers Certification | Global Growth Institute 2020
- Winner of Tell Deloitte Innovation Competition 2018, and £5,000 grant towards pH7 Global
- Founded NGO, pH7 Global, focused on a neutral approach to internal and external political conflict resolution.
- Managing Online Risks (100% Pass), HISCOX Cyber Clear Academy 2018
- University of Kent IFP Politics Student Representative 2016
- Edexcel Highest Regional Mark for AS English Literature 2015
- YPO Junior Leadership University, Switzerland
- Piano Certifications Grade 1-6
- Member of YNG+ (YPO Next Generation)