

# TUAN GAFFAR SAMIDON

MBA (UK), DIBM (UK)

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Plat 41, Bldg 957, Road 5041, Block 550. Budeiya, KINGDOM OF BAHRAIN.

# <u>Skills</u>

Leadership Attributes
Analytical skills & decision making
Strategic Management
Result oriented
Business model development
Independent Manager
Modern working ethics
Develop & Manage Business Portfolios

# **Expertise**

Modern Trade
Retail Management
Sales & Marketing
Business Development & Management
Dealer/Business partner Management
Project Management
HR Recruitment/Training Specialist
Premier Customer Experience/Services



# **Summary**

A dynamic MBA qualified Professional with over a decades unparalleled Managerial experience in multiple roles, looking forward for an exciting career opportunity to demonstrate my leadership attributes & capabilities to achieve/deliver Company's objectives.



### **Experience**

MANAGER – SALES / SECTOR HEAD

Hutchison Telecommunications 2016 - 2020

MANAGER - PREMIER BUSINESS DEVELOPMENT

Hutchison Telecommunications 2013 - 2015

MANAGER - PROJECT IMPLEMENTATION

Hutch Sri Lanka 2007 - 2012

ASST. MANAGER – BRANCH NETWORK OPERATIONS

Hutch Sri Lanka 2002 - 2007

SUPERVISOR - CUSTOMER SERVICES

Lanka Cellular Services (Pvt) Ltd 2000 - 2001

**EXECUTIVE - CUSTOMER SERVICES** 

Lanka Cellular Services (Pvt) Ltd 1997 - 1999

BILLING CO-ORDINATOR

CALLINK (Pvt) Ltd 1995 - 1996



## Education

Master of Business Administration (MBA)

Cardiff Metropolitan University – UK 2012-2014

Diploma in Business Management (DIBM)

London Business School - UK 2006-2007

Diploma in Computer Studies & Accountancy

Y.M.M.A Colombo 1994-1995

G.C.E. Ordinary & Advance Level (O/L) & (A/L)

ZAHIRA COLLEGE , COLOMBO. 1982 - 1994

#### **EXPERIENCE IN DETAIL**

<u>Presently working as Manager – Sales/Sector Head</u> at Hutchison Telecommunications Lanka (Pvt) Ltd (Subsidiary of Hutchison Whampoa group - Hong Kong) one of the leading Telecom operators in Sri Lanka, since 2016.

<u>Previous experience</u>: 20 years of unparalleled experience as the Manager – Business development, Manager- Project implementation & as Manager – Customer services with an extensive knowledge in Business development, Modern Trade, Dealer/Business partner Management & Retail Management along with end to end Customer services covering Nationwide operations.

<u>Professional Qualifications:</u> Knowledge gained in Business administration, Strategic business management and Successful business operations by completing the *MBA*, awarded by Cardiff Metropolitan University of UK & completed DIBM awarded by London Business School of UK.

<u>Overall experience</u>: 24 years of Working experience with strong interpersonal skills and in-depth knowledge in overall Sales/Marketing, Modern Trade & Retailer Management, Business Development, Dealer/Partner management, Project Management & in Customer Service operations.

<u>Language ability & IELTS:</u> Excellent written and verbal communication skills with high level of language proficiency in English, Tamil, Sinhala and Malay languages. **English IELTS** *band score 7.* 

<u>Equipped with strong Managerial skills</u> in management, Passionate for Retail business, Market intelligence, Target/result oriented, effective communication skills, Staff recruitments, effective training programs, business planning, structuring, introduction and implementation of procedures/policies for operational requisites/servicing customers and maintain optimum industry standard levels.

<u>Computer literacy</u> with hands on experience in MS office applications, CRM, Retail and Sales monitoring software's.

Holding International Driver's License (IDP): Number 330641 (Sri Lanka A007802096).

Able to work in a highly stressed environment and willing to explore possibilities and acknowledge challenges of different magnitude.

#### TRAININGS ATTENDED

- Successfully completed training on 'Strengthening credibility and Brand image' by Daily meaning Indonesia.
- Attended 2 day training on 'Developing the Leader within you' by Dr. John C. Maxwell, facilitated by Lanka Healing hands.
- Honorable participation in 'Customer Care Symposium' by Sri Lanka Institute of Marketing.
- Successfully completed the inbound training on 'Teaching Techniques'.
   Successfully completed the Adventure based education for Managers by 'Ella adventures' (out bound).
- Trained in many aspects of Customer service, Telephone techniques, Leadership, customer delightedness and Service excellence.

#### MAJOR MILESTONES AND AWARDS

- Managing Sales unit with an annual income of more than half a million US dollars & managing more than 400 retailer outlets island wide, whilst maintaining high quality sales acquisition as per industry standard.
- 400% Business growth shown within a calendar year with revenue growth of \$50,000 a month.
- Managing a Premier customer base of 30,000 with revenue contribution of over \$1.5 million per annum. Administering Churn at a rate 3% which is the TELCo industry standard.
- 1350 Site completion work along with Cabin/Air-condition installation & deliver of sites.
- Managing VOIP control & saving international call revenue of \$100,000 per annum.
- Winner of Customer Service Champion award.
- Successful completion of Service Camps organized in 5 major districts in the country as part of the Customer Retention programs as the Camp director, under the CEO's purview.
- Innovate and maintaining nationwide branch office operations and servicing customers by providing doorstep solutions thus reducing churn rate of customers.
- Maintaining excellent Performances in overall Customer service operation in front office, Call center, Complaint management, overall branch office operations & in premier services.

#### SPORTS

Was a member of College Cricket team and all island champions in 1991 awarded by Sri Lanka National Schools Cricket Association.

#### PERSONAL DETAILS

Full Name : TUAN GAFFAR SAMIDON.

• **Gender** : Male

Date of Birth : 5th June 1975
 Nationality : Sri Lankan Malay

Religion : ISLAMMarital status : MarriedPassport : N 8138054

• International Driver's License (IDP) : Number 330641 (Sri Lanka A007802096)

Bahrain Personal ID : 750677619

#### Non Related Referee:

Mr. Tuan Raheem

Regional Sales Manager- Almarai Company (Bahrain)

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