



ABOUT ME:

I am Uma Shankar A.J.

A assiduous professional having 12+ years of experience in Graphic / Visual Design, UI/Web Design, User Experience, User interface and Learning and development domains.

Well experienced in creating design values based on consumer needs and provide design solutions.



ACADEMIC QUALIFICATION:

Certified User Experience Designer,
UX Mint, 2016 - 2017, Chennai.

Diploma in Digital Visual Media In Animation,
Image Infotainment Pvt. , 2007 - 2008,
Chennai.

A.M. Jain College,
Bachelors in Visual Communication,
Madras University, 2003 – 2006, Chennai.

PROFESSIONAL SKILL SETS

- UX Design and Research
- UX Business Brand Analyst
- Interaction Design
- Web Design / UI Design
- Graphic/Visual Design
- E-Learning Course Development
- Learning Management System
- WordPress
- HTML/CSS
- Project Management



TECHNICAL EXPERTISE:

- MS Office Package
- Adobe XD
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Animate
- Adobe After Effects
- Adobe Fireworks
- Articulate Storyline 360
- Camtasia Studio



COGNIZANT TECHNOLOGY SOLUTIONS

(April 2018 – Current)

- Create animations for the entire e-learning course using input from instructional designers and graphics.
- Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.



Application Tools Used:

- MS Office Package
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Articulate Storyline 360
- Camtasia Studio

ORIGIN LEARNING SOLUTIONS

(February 2012 – February 2018)

- Create animations for the entire e-learning course using input from instructional designers and graphics.
- Creating Wireframes, Mind map / Information architecture Designing.
- Creates Standard Operating procedures for product design consistency.
- Monitor the usability testing and evaluation of products based on industry best practice and provide guidance and management of the process.



Application Tools Used:

- | | |
|----------------------|----------------------------|
| • MS Office Package | • Adobe Illustrator |
| • Adobe Captivate | • Adobe Photoshop |
| • Adobe Premiere Pro | • Articulate Storyline 360 |
| • Adobe Fireworks | • Camtasia Studio |





ELEMENT K INDIA PRIVATE LIMITED

(August 2008 – February 2012)

- Create animations for the entire e-learning course using input from Instructional Designers and graphics.
- Develop on-line tutorials following current department processes and best practices that are on time, technically accurate, and of the highest quality standards.



Application Tools Used:

- MS Office Package
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Photoshop
- Macromedia Flash
- Adobe Fireworks

ETERNITY SERVICES PRIVATE LIMITED

(September 2007 – August 2008)

- Responsible for visual and instructional integrity with business requirements.
- Creating layouts and advertisement designs, brochures, web banner animations, icons, background designs.



Application Tools Used:

- MS Office Package
- Coral Draw
- Adobe Pagemaker
- Macromedia Flash
- Adobe Illustrator
- Adobe Photoshop
- Adobe Fireworks





PERSONAL INFORMATION

- Date of Birth: 27-02-1986
- Gender: Male
- Martial Status: Married
- Languages Known: English, Tamil.
- Mobile: +91- 9841537428