

ABOUT ME:

I am Uma Shankar A.J.

A assiduous professional having 12+ years of experience in Graphic / Visual Design, Ul/Web Design, User Experience, User interface and Learning and development domains.

Well experienced in creating design values based on consumer needs and provide design solutions.



PROFESSIONAL SKILL SETS

- UX Design and Research
- UX Business Brand Analyst
- Interaction Design
- Web Design / UI Design
- Graphic/Visual Design
- E-Learning Course Development
- Learning Management System
- WordPress
- HTML/CSS
- Project Management



TECHNICAL EXPERTISE:

- MS Office Package
- Adobe XD
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Animate
- Adobe After Effects
- Adobe Fireworks
- Articulate Storyline 360
- Camtasia Studio



COGNIZANT TECHNOLOGY SOLUTIONS

(April 2018 - Current)

- Create animations for the entire e-learning course using input from instructional designers and graphics.
- Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.

Application Tools Used:

- MS Office Package
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Articulate Storyline 360
- Camtasia Studio

ORIGIN LEARNING SOLUTIONS

(February 2012 - February 2018)

- Create animations for the entire e-learning course using input from instructional designers and graphics.
- Creating Wireframes, Mind map / Information architecture Designing.
- Creates Standard Operating procedures for product design consistency.
- Monitor the usablity testing and evaluation of products based on industry best practice and provide guidance and management of the process.

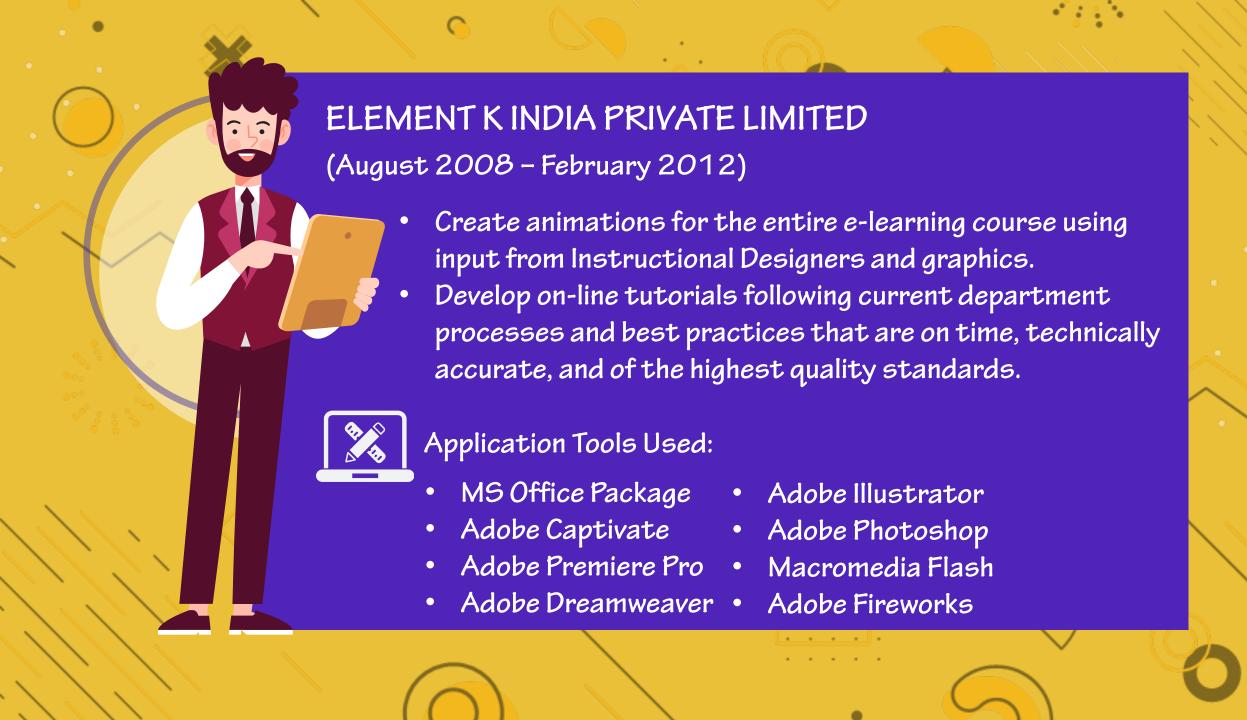


Application Tools Used:

- MS Office Package
- Adobe Captivate
- Adobe Premiere Pro
- Adobe Fireworks

- Adobe Illustrator
- Adobe Photoshop
- Articulate Storyline 360
- Camtasia Studio





ETERNITY SERVICES PRIVATE LIMITED

(September 2007 - August 2008)

- Responsible for visual and instructional integrity with business requirements.
- Creating layouts and advertisement designs, brochures, web banner animations, icons, background designs.



Application Tools Used:

- MS Office Package
- Coral Draw
- Adobe Pagemaker
- Macromedia Flash

- Adobe Illustrator
- Adobe Photoshop
- Adobe Fireworks



