

# Reshma Karkera

*User Experience Designer and Developer*

**Address:** Flat No. 104, Shraddhadeep, Dattapada Road, Borivali East, Mumbai – 400066.

**Phone:** (R) +91-22-28709213  
(M) +91-9820853452

**Email:** reshma.karkera@outlook.com

**LinkedIn:** <https://www.linkedin.com/in/reshmakarkera/>

## Summary:

- Over 15 years of IT experience with about 5 years managing UI centric projects.
- About 10 years as a multi-disciplinary, user experience specialist focused on users, customers, usability, design, communication, and client relationship and business values.

## Profile:

- UI design, functional specifications, use cases, design checkpoints, prototyping, and usability testing process for commercial web-based finance / business productivity applications.
- Strength in bridging the gap between users and technologist, working with business analysts and developers to turn wireframes / mockups into usable, efficient and tested solutions.
- Involved in complete Software Development Life Cycle (SDLC).
- Worked closely with the product team to conceptualize product features for web and mobile.
- Following Agile SCRUM methodology for development.
- Well versed with various aspects of testing like test design, test execution, defect management and reporting.
- Performed Functional Testing, Regression testing, Compatibility Testing.
- Extensive work on Quality Center as test management tool.
- Performed Quality Analysis and Testing on web-based applications and RIA (Flash/Flex).
- Proven ability to deliver in demanding work environments.

## Strengths:

- User Experience
- Graphical User Interface (GUI) design
- User-Centered Design (UCD)
- User Research
- Websites and web applications prototyping
- Content Management System (CMS)
- Usability Testing
- Heuristic Evaluation
- Accessibility

## Projects:

- Free Spirit Dining - <http://www.freespiritdining.com/>
- IDine - <http://www.idine.com/>
- DigiD - <https://machtigen.digid.nl/PBUI/>
- LMN Airmiles - <https://www.airmiles.nl>
- Nutricia - <http://www.nutriciavorjou.nl/>

## Professional Experience:

### Cloud Alert Ventures WLL

Mar 2017 to Present

*Software Development*

User Experience Designer and Developer – Project Manager

**Technologies used:** Microsoft Office Word, Libre Office, Adobe Photoshop, HTML, Cascading Style Sheets (CSS),

*jQuery, Eclipse.*

Performed functions as:

- Interface and Interaction Designer • Mobile App Designer • Managing the project team including any subcontractors

Key Responsibilities:

- Design wireframes, prototypes and convert them into rich user interfaces • Usability testing • Create style guides and templates • Monitoring staff and team performance • Budgeting and cost reporting • Providing project support for all off-site activities

### **Hexadimensional Corporation**

Dec 2013 – Mar 2017

*Software Development*

User Experience Designer and Developer – Project Manager

**Technologies used:** *Microsoft Office Word, Libre Office, Adobe Photoshop, HTML, Cascading Style Sheets (CSS), jQuery, Eclipse.*

Performed functions as:

- Interface and Interaction Designer • Managing the project team including any subcontractors

Key Responsibilities:

- Design wireframes, prototypes and convert them into rich user interfaces • Usability testing • Create style guides and templates • Cross-browser verification • Coach, mentor and lead personnel within a technical team environment
- Monitoring staff and team performance • Budgeting and cost reporting • Providing project support for all off-site activities

### **Prior Experience:**

<i>Company Name</i>	<i>Role</i>	<i>Designation</i>	<i>Duration</i>
Capgemini India Private Limited	User Experience Designer and Developer	Senior Consultant	Jul 2010 – Dec 2013
Ness Technologies (India) Private Limited	User Experience Designer and Developer and QA Engineer	Senior Software Engineer (SSE)	Sep 2007 – Jul 2010
IL&FS Education Technology Services Limited (Merchant Content / IETS) – Learnet	Multimedia Programmer	Senior Officer (SO)	Nov 2004 – Sep 2007

### **Certification:**

- ITIL® v3 Foundation Course from APMG – International, 2011
- Certified Web Engineering Specialist from Arena Multimedia (A division of Aptech Ltd.), 2001

### **Education:**

Master's Degree – University of Mumbai, 1999

### **Professional Training / Workshops:**

- Agile on SCRUM – 2 days training
- iRise Visualization Tool – 5 days training

### **Technical Skills:**

#### **Wire Framing and Prototyping**

Axure, iPlotz, Adobe Flash Catalyst, Pencil Project, MockupBuilder, iRise

### **Editing Tools**

Adobe Photoshop, Adobe Fireworks, Adobe ImageReady, Paint.NET, Adobe Acrobat, Quark Express, Adobe Flash, Macromedia Generator, Sound Forge

### **Web Designing Tools**

Adobe Dreamweaver, Microsoft FrontPage, Microsoft Expression Web, Microsoft Visio, Visual Studio, Infragistics Controls, Icon maker, Eclipse, SAP NetWeaver Developer Studio, SharePoint 2010

### **Web Designing Frameworks**

Bootstrap

### **Browsers**

Internet Explorer, Mozilla Firefox, Opera, Google Chrome, Windows Safari, Mac Safari

### **Visual Debugging Tools**

Internet Explorer Developer Toolbar, Firebug, YSlow, Microsoft Expression Web SuperPreview, Fiddler

### **Languages**

HTML, DHTML, CSS, XML, XSLT, JavaScript, JQuery, HTAs

### **Content Management System (CMS)**

Hollywood CMS, Fatwire Content Management, Moodle, OpenCms

### **Web Content Management (WCM)**

EPiServer, Adobe CQ5

### **Version Control Tools**

VSS, VSS Connect, Tortoise, Ankh for Visual Studio, SVN

### **Quality Management Tools**

Mantis, Mercury Quality Centre, Rally – Agile Development Tool, Eggplant, SQL Queries

### **Virtual Log Ins**

Remote Desktop Connection, Citrix

### **Other Tools**

Google Analytics

### **Keywords:**

visual designer, UI/UX lead, UI/UX architect, information architect (IA), interaction designer, web designer, UI/UX designer, UI/UX developer, project manager, webmaster, multimedia, user experience strategist (UXS), content management system (CMS), web content management (WCM), ITIL, iRise, project manager

Reshma Karkera

Place: Mumbai

