

## **OBJECTIVE:**

- ✓ To pursue an exciting career in an organization that would give me an opportunity to learn and improve my skills, meet new challenges & client satisfaction.
- ✓ Avenues for meaning full interpersonal relationships.
- ✓ Ample opportunities for effort based professional growth.

## **PROFESSIONAL SUMMARY:**

- ✓ Having around **10+ years** of experience in the field of **ERP, CRM, Web, PHP, CMS, SEO, social media marketing and Graphics Design.**
- ✓ Working as a **freelancer around 6+ years.** Doing all kind of **CMS, E-Commerce, PHP, SEO & Social media projects.**
- ✓ Real time experience in **E-Commerce websites, payment gateway integrations & shipping modules.**
- ✓ Real time experience in **PHP** and **Dynamic/Static/Responsive websites.**
- ✓ Real time experience in **HTML, Angular Js, JavaScript, JQuery, AJAX, CMS (Joomla, wordpress, OpenCart, Magento, shopify & Drupal), SEO and ADOBE** Products.
- ✓ Real time experience in **Digital Marketing (SEO, Social Media marketing's, Bulk emails, Bulk Whatsapp, Bulk SMS etc.)**
- ✓ Communicate with Web **Developers/App developers/Designers, Business Analysts** to resolve Development Issues.
- ✓ Effective **Communication skills, good creativity, good analytical abilities,** and zeal in learning **new tools.** Good team player & **good relationship with client** as-well.

## **Educational Profile:**

- ✓ Master of Computer Application - **MCA(2010).**
- ✓ **B.Sc Computer Science(2007).**

## **TECHNICAL SUMMARY:**

|                                       |                                     |
|---------------------------------------|-------------------------------------|
| HTML(CSS) : *****                     | Adobe Photoshop : *****             |
| PHP : *****                           | Dreamweaver : *****                 |
| CI/ LARAVEL : ***                     | Illustrator : ***                   |
| CMS/ ERP/ CRM : *****                 | Flash : ***                         |
| Javascript, JQuery, AngularJs : ***** | SEO, SEM, SMM : *****               |
| Wordpress & Joomla : *****            | Email Marketing : *****             |
| Opencart & Magento : ***              | Client Management : *****           |
| Shopify & Drupal : **                 | Wireframe & SRS Document : *****    |
| API/Web Service Integration : ***     | Project/ Team Mgmt. : *****         |
| Server/Hosting Configuration : *****  | Graphics Design : *****             |
| .NET/ Umbraco : **                    | Project Implementation/Demo : ***** |
| Phonegap, Ionic : **                  | IT Consultation : *****             |

## **PROFESSIONAL EXPERIENCE:**

- ✓ Currently working as a **Project Manager/ Tech leader** in **Webtree Media Solutions W.L.L(BAHRAIN)** since 2014 September.

### **Roles & Responsibilities:**

- Heading the **Design, development, SEO & Social media(Google ads, Email, Whatsapp & SMS) team**
- Interacting with the various clients across the **GCC/India** and gather requirements and suggesting the technologies based on the clients core feature/timeline/budget.
- Giving the project Estimation(TIMELINE/COST) to BUSINESS DEVELOPMENT TEAM
- Creating project SRS document upon clients approval creating the WIREFRAME of the project
- Communicating with Graphics team for the layout/APP design
- Communicating with development/mobile app team and giving them the solutions.
  - Converting the PSD to Frameworks(Laravel/ CI), CMS(Wordpress, Joomla, OpenCart, Shopify, Magento & HTML 5), Email Newsletters
  - DB creation, Payment gateway integrations
  - Shipping API Integrations (Ex: FedEx, DHL, Aramex etc.)
- Handling the SERVER (DEDICATE/VPS/RESELLER/WINDOWS Hosting), AWS Server, Email servers.
- Deliver the BUG FREE products to client.

- ✓ Previous Employee in **PHP Developer (Team Leader)** at **Your Practice Online Pvt Ltd(Bangalore – INDIA)** till Jan 2013 to Jul September 2014.

### **Roles & Responsibilities:**

- Heading the team of 5 members
- PSD to HTML conversion (includes responsive layout).
- HTML to Wordpress/Joomla/PHP/Woocommerce/OpenCart/Drupal conversion (Includes custom plugin creation).
- Website optimizations includes W3 standard check along with browser compatibility and SEO
- Hosting the website/email/ newsletters

- ✓ Previous Employee in **Web Design & Developer** at **Estuate Inc(Bangalore – INDIA)** till Jan 2012 to Jul 2013.

### **Roles & Responsibilities:**

- PSD to HTML/Wordpress/Joomla themes
- Email newsletter creations

- Maintain the corporate website doing frequent upgrades
- Doing the company SEO and social media marketing

✓ Previous Employee in **Web Designer** at **dWise Solutions & Services Pvt Ltd(Bangalore – INDIA)** till July 2010 to Jan 2012.

**Roles & Responsibilities:**

- Website/App/Logo creation
- Converting PSD to HTML/Joomla theme
- Creating the ANIMATION using Adobe CATALYST application
- Basic SEO/Google Analytics/Google webmaster management
- Server configuration

**PORTFOLIO: UPON REQUEST.**

**PERSONAL DETAILS:**

|                         |   |   |
|-------------------------|---|---|
| Name                    | : | Vignesh.S   |
| Date Of Birth           | : | 30-05-1986.   |
| Gender                  | : | Male.   |
| Father's Name           | : | L.Srinivasan.                                       |
| Passport No             | : | J4330180.   |
| Nationality             | : | Indian.   |
| Religion                | : | Hindu.  |
| Temporary Address       | : | Building 1088,<br>Hidd(Manama), Kingdom Of Bahrain. |
| Bahrain Driving License | : | Yes   |
| Permanent Address       | : | Trichy (Tamilnadu) - INDIA                          |
| Languages Known         | : | Tamil, English & Telugu.                            |

**Declaration:**

I declare that the information and facts stated herein above are true and correct to the best of my knowledge and belief.

Thank you,

yours truly,

Date:

**(VIGNESH .S)**