



Merchandising Manager

Gowtham Rajasekar

Reach Me

Phone: +91 9600710041 (India)
+91 7539958807 (India)

Email: /rgowthamshekar@gmail.com

Facebook: /gowthamshekar

Linkedin: /in/gowtham-rajasekar-313a7459

- Ready to take up new challenges,
- Seeking for a good opportunity to step up my career & to gain more experience with knowledge,
- Believe in the concept of team building and helping the team to grow along with organization.

Total Experience – 10 years

2019 – 2021

Merchandising Manager

M/s Must garments,

Report to COO of the organization

2016 - 2019

Senior Merchandiser

M/s Must garments,
Bahrain

Product costing, price negotiation, buyer meeting, handling factory issues & sorting, cost saving measures, sample developments, fitting & follow ups, production follow up with factory, shipping track and sales monitor

Responsibilities:

- Handling factories in Bangladesh, Jordan from Head office as Bahrain
- Reporting to COO of the company & 3 peoples reporting to me and assigning work with them as per the allocated responsibilities
- Buyer co-ordination for costing, production related approvals, order confirmations & Confirming the orders to buyer once if the production capacity can be met,
- Negotiating with supplier and reduce the cost of the fabric and trims
- Sample follow-up (Development, Fit , PP & production samples),
- Fabric & trims order placement & following with suppliers to be on track as per TNA,
- Coordination with fabric mills in claim issue and getting the replacement claim fabric to achieve the order qty
- Coordinating with cross functional departments such as Sampling, Sourcing, Production, Quality, Logistics to meet required delivery,
- Taking technical team & IE advise for production feasible and working with buyer technical designer (TD) for style amendment for the needed
- Monitoring the supplier rating & sales percentage in buyer website to track the sale details and get feedback for the styles handled

Education

2015 – 17 – PGDIB

Master of International business management,

Grade: First class 64.4%

Symbiosis distance for higher education,
Pune, Mumbai, India

2007 – 11 – B.Tech (FT)

Bachelor of Fashion Technology

Grade: First class 7.60 CGPA

PSG College of Technology,
(Affiliated to Anna University)
Coimbatore, Tamilnadu, India

2005-07 - Grade + 2

Higher Secondary Education,

Grade: Distinction (87.5%)

S.R.V. Higher Secondary School,
Namakkal, Tamilnadu, India

Skills & Hobbies

I know:

-MS-office
-Photoshop, Flash
-Corel draw
-Computer software
& hardware
-Mail IBM lotus
- Fast react

I like:

-Music
-Travelling, Cycling
-Reading
-Finance
-Playing badminton
-Making Friends
-Stock market
-Currency trading
-Cooking

Specializations:

- Very aggressive to get the orders, good organizing skills, negotiations, communication skills, pro active thinking, high grasping power, good follow up, friendly move to solve the problems

Products handled: Woven & knit bottoms

US Buyer handling: JC Penney (with a large volume of business brands as like s St. John's bay, Worthington, ANA, Liz, Arizona), Macy's

Order Capacity: 0.5 -0.7 Million (per month)

Experience: 3.5+ years & continuing

2011 - 16 Merchandiser & Senior Merchandiser

M/s M.R.S Fashions,
Bahrain

Responsibilities:

- Head office co-ordination for order confirmations, production related approvals
- Samples, Fabric & trims follow up to ensure the orders are on track as per TNA,
- Checking fabric quality & garment quality to ensure correct merchandise provided to customer,
- Handled wash programs & have good knowledge in washing with shade wise allocation for packing, Involved in logistics planning & scheduling for shipments,

2011 **MAS Linea Fashions,**
(Final year projection in Industrial engineering),
Project - Implementing SOP for Improving the Productivity of Lingerie Wears

Tambaram, Chennai, Tamil Nadu

- Here we have increased the productivity by changing the process method of making lingerie and increased productivity of line by 10 %

2010 **Mini project - PSG College of technology,** Tamil Nadu
Electro spun gelatin fiber mats for wound care using Nano technology

2009 **Casual Clothing Company, Tirupur, Tamilnadu**
IN plant training program in knits T-shirt manufacturing industry and learnt about knits manufacturing process from basis of knitting

2008 **KMD Garments, Salem, Tamilnadu**
IN plant training program in Woven shirt manufacturing industry & learnt about Woven fabric manufacturing process from Weaving, dyeing, processing

Languages Known

-Tamil & English

Know to learn and write and highly efficient

-Hindi

Know to speak well

Personal details

Gowtham Rajasekar

Nationality: Indian

Date of birth: 14th April, 1989

Marital status: Married

Passport no: T4982735

References:

Mr.Harinder BS Lamba

Executive director & CEO,
Must garments, Bahrain

Mr. Vishwesh Uddande,

Country head Merchandising,
Must garments, Jordan

-Permanent address 49/22A, New
Trichy branch road no: 2, Linemedu,
Salem - 636006

Added skills

-Driving license

This license is valid to drive all cars in GCC & has been converted as international driving license

Social activity

-Active blood donor Used to donate blood for every 3 months and in emergency situation too

-Active NSS volunteer Used to participate in NGO social activity and support for wellbeing cause of society