

**B/M**

# BAYAN ALMUSAWI

## PROFILE SUMMARY

My experience in design lies in layout design, illustration, and creation of marketing campaign and applied sales techniques. I love learning new things and proactively seeking new concepts.

## PROFESSIONAL SKILLS

- Photoshop
- Illustrator
- iMovie
- Digital Marketing
- Communication Strategy
- Sales Strategy

Number: +973 37382000

Email: b.o.almusawi@gmail.com

Portfolio: Available upon request.

## WORK EXPERIENCE

### Graphic design and content writing/development

RBW Fintech- LocalBH (May 2020-PRESENT)

- Designed and created all social media posts
- Updated website
- Created website content
- Wrote articles pertaining to website content
- Developed videos for social media

### Social Media & Marketing Specialist

Inagrab inc./ Dalooni app (March 2020-May 2020)

- Coordinated with sales agents and businesses to create product showcases
- Solely managed all social media accounts (linkdlin, snapchat, instagram etc.)
- Wrote articles sponsoring the business
- Photographed, video taped and edited all content from scratch

### Marketing and PR Officer

Haffadh Specialised Dental Center (December 2019-Feb 2020)

- Photoshopped and designed vouchers, ad campaigns and administration work
- Created layout and campaign proposals
- Ran all social media
- Organized PR events to spread business awareness through community engagement

### Marketing Junior assistant

Mohammed Public Relations (January 2019 -September 2019)

- Assisted the marketing director in public relations matters, as well as writing briefs regarding targets of the company
- Duties included attending meetings by all departments, drafting memos, answering and logging phone calls and letters and welcoming clients to the office

### Administration Officer

New Life Recovery Center (September 2019-December 2019)

- Created a system to manage center expenses, including individual personal expenses
- Organized all meals according to budget
- Worked alongside a team to ensure the centers program ran efficiently and all daily duties are done on time

## PAST EDUCATION

### San Diego State University

Bachelors in Political Science (2014-2018)

### Bahrain Bayan School

International Baccalaureate Diploma (2000-2014)

### Grossmont Community College

Associates Degree in Human Resources (2016-2018)

### Canadian Academy Development and Training

Psychological Mentor (June 2019-August 2019)

### Udemy

Certification- Social Media Marketing (2020)