Cover letter

If you are looking for a personable, motivated, and knowledgeable professional to drive sales of cosmetic products for your team, I encourage you to review my enclosed resume, which details my experience and credentials. I am confident that my background in assessing customer needs and advising clientele on optimal products to cultivate loyalty and meet sales goals will render me an immediate asset to your team.

My experience includes more than five years of experience propelling sales of beauty products for Ashraf ( Bourjois, Rimmel and Isadora ) I’m providing customized customer service and advice to accelerate revenue and win repeat business. I am confident that my experience and personal attributes, along with my strong enthusiasm for top-quality beauty products, will enable me to excel in this position.

Highlights of my experience include…

Welcoming customers to cosmetic product counters, ensuring a superior customer experience by engaging quickly and trustingly with clients.

Suggesting and implementing a new product to the clients.

Delivering professional product tutorials and technique-focused presentations to effectively promote and sell products.

Building and maintaining lasting relationships with repeat clientele while generating new revenue sources through referral business and networking.

Demonstrating excellent communication, interpersonal, and organizational skills along with effective customer service strategies.

My skills in product recommendation and customer service are proven, and I am confident my additional talents will readily translate to this role with your establishment. The chance to offer more insight into my qualifications would be appreciated. Thank you for your time and consideration. I look forward to speaking with you soon.

Many thanks

Lovely Laordin.