

Mirza Monis Baig

☎ 33072218 | Monis.Baig6@gmail.com

📍 Address : Flat #12, Building #664, Road #816, Gudaibiya

Visa : 8906872

Visa Type : Visit



WORDPRESS DEVELOPER | SEO & DIGITAL MARKETING EXECUTIVE

Results-driven WordPress Developer and Digital Marketing Executive with 4+ years of hands-on experience delivering high-performance websites and measurable SEO growth for international clients (UK & Norway). Strong expertise in WordPress development, on-page & technical SEO, analytics, and social media marketing. Adept at managing full-cycle digital projects and driving online visibility, traffic, and conversions.

CORE SKILLS

- WordPress Development (Themes, Plugins, Security, Performance)
- Website Speed Optimization (Core Web Vitals, GTmetrix)
- Google Analytics & Search Console
- Social Media Management & Paid Ads (Meta)
- Content Optimization & Competitor Analysis
- Website Maintenance & Troubleshooting
- SEO: Keyword Research, On-page, Technical SEO

PROFESSIONAL EXPERIENCE

Pixl Media (Remote - Norway)

Jul 2025 - Till Present

Lead Wordpress Designer + Digital Marketer

- Designed and maintained high-performance WordPress websites with responsive layouts
- Improved website speed and usability, reducing load times and bounce rates
- Planned and executed SEO strategies to enhance organic visibility
- Managed digital campaigns and analyzed performance using Google Analytics

Techxudo

Apr 2024 - June 2025

SEO Executive + Wordpress Developer

- Conducted keyword research and optimized titles, meta descriptions, and content
- Assisted in on-page SEO and basic technical issue identification
- Monitored traffic and keyword performance via Analytics & Search Console
- Supported competitor research and SEO reporting

Universal Security Investments Pvt Ltd (Remote - UK)

Mar 2022- Mar 2024

Wordpress Developer | CFX Officer

- Developed and maintained company WordPress website
- Implemented SEO best practices to improve search visibility
- Managed website updates, security, and bug fixes
- Assisted clients with foreign exchange documentation and compliance.

Desk Work Solutions

Apr 2021- Feb 2022

Wordpress Developer + Social Media Marketer

- Built and customized WordPress websites for multiple clients
- Managed social media content and basic paid ad campaigns
- Tracked engagement and growth metrics

Yestechday

May 2020- Mar 2021

Wordpress Developer

- Started as intern, promoted to full-time developer
 - Developed custom WordPress websites and optimized performance
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CERTIFICATIONS & TRAINING

Centosquare

Jan 2020- May 2020

Digital Marketing Trainee

SEO, Google Analytics, Meta Ads, Email Marketing

EDUCATION

University of Karachi

Bachelors in Business Administration

Govt College Thatta

Intermediate (Pre-Engineering)

Seven Seas Academy

Matriculation (Computer Science)
