



COVER LETTER

I am writing to express my interest in a position where I can contribute my skills and experience in fitness management and personal training. I am currently residing in South Africa and am eager to apply my knowledge and expertise to a dynamic organization that values excellence, results, and client satisfaction.

I have extensive experience working at Virgin Active, where I demonstrated consistent high performance and dedication. I was honored with the Top Club Award in 2017, earned the title of Top Booster Seller in August 2018, and ranked among the Top 5 Booster Sellers nationwide for six consecutive months. In addition to these achievements, I taught a variety of Group Exercise classes, developing engaging and results-driven programs that motivated clients and supported their fitness goals.

As an Acting Dual Portfolio Fitness and Group Exercise Manager, I successfully oversaw all fitness operations, including staff performance management, class scheduling, cost forecasting, and budget monitoring. I developed growth strategies aligned with regional standards, optimized program offerings, and ensured operational efficiency.

I have studied exercise science, physiology, anatomy, nutrition, lifestyle coaching, and Occupational Health and Safety (OHSA), and gained knowledge in SHE management, hazard identification, risk assessment, and compliance with legal safety standards. This foundation has equipped me to maintain safe, compliant, and high-performing fitness environments while promoting member satisfaction and operational excellence.

Combining my management expertise, sales performance, and fitness knowledge, I am confident in my ability to contribute meaningfully to your organization. I am highly motivated to bring my dedication, professionalism, and proven track record to your team, helping drive growth, improve client outcomes, and maintain high standards of service.