

SAIRA SYED

SENIOR DESIGN LEAD/
PROJECT MANAGER

I worked as Senior design lead/project manager in Softnox Technologies where I handled overall project brainstorming till smooth project delivery. I possess many qualities that make me an art and design enthusiast who wants to explore different fields. My expert knowledge in design and typography along with Adobe Photoshop and Adobe Illustrator skills will help me out in playing the best part in my role in your company.

Time management, passion, and leadership are key words to explain myself.

I worked on digital media until print including branding, campaign design, logo and concept generation social media posts, newsletters, and books yes, I worked in book publishing, where layout, illustration, and cover design are my things to handle along with my team. You can find these in my portfolio as well. Since I am a visual studies graduate with extensive knowledge of art and design I can be helpful to your organization from initial concept-making till the execution of the final draft. I can also handle project management tools like Trello. I worked in mid-journey to explore my creativity in photo manipulation. We can discuss this in detail if you love my application.

Thank you for your time

Saira Syed