

Wandiri Gitogo

RESEARCH ANALYST | | BUSINESS INTELLIGENCE ANALYST

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PROFESSIONAL PROFILE

Wandiri Gitogo is a seasoned research analyst and a business intelligence practitioner. As a BI analyst, my goal is to assist firms to make data driven decisions through converting raw data into actionable insights. The core role as a BI analyst is to gather, clean, analyze company data to find patterns. The data analysis assists in identifying areas of improvement so the business can adapt to the ever-changing environment. I am well versed with database tools such as MS Excel, Tableau, and Power Bi. Strong communication skills facilitate the sharing of findings such as through visualization in graphs and charts. Business executives and stakeholders can understand complex data through simplified visuals and recommendations offered to grow and improve business operations. As an added advantage, I am an Economic analyst with vast knowledge about financial markets and business operations. I believe in the utilization of available digital resources such as AI and Cloud to offer solutions to clients.

AREAS OF EXPERTISE

- Strategic Business Analysis
- Research work
- Tableau Desktop
- Power Bi
- Report visualization
- Markets analysis
- Economics
- Data analysis

EXPERIENCE & ACCOMPLISHMENTS

HISA TECHNOLOGIES INC.

2021 – April 2024

BUSINESS INTELLIGENCE ANALYST

- Sifting through datasets to identify trends, patterns, and anomalies
- Cleaning and manipulating data in Tableau Prep to prepare it for analysis.
- Grouping values, pivoting data, splitting fields, and filtering values to ensure that data is ready for analysis.
- Generating reports and dashboards to convey the findings of a data analysis exercise.
- Collaborating with colleagues and executives to understand business needs and present solutions.
- Implementing protocols and measures to safeguard confidential information.
- Manipulating and transforming data extracted from company databases into compelling business insights.
- Preparation and presentation of key financial reports on periodical business operations, profit, inventory, and cashflow

MARKETS ANALYST | | BUSINESS ANALYST

- I was tasked with creating diverse digital content – writing daily news features, conducting interviews with industry leaders, and hosting podcasts.
- Applying statistical methods such as regression analysis and statistical testing to analyze data sets
- Predictive analysis where I use historical data to predict the future.
- Financial forecasting
- Summarize current financial status of firms listed on the Nairobi Securities Exchange (NSE)
- Data extraction and exploration to identify patterns, trends, and relationships.

Fusion Capital

2016 – 2018

RESEARCH ANALYST

- I was tasked with verifying, allocating, posting, and reconciling transactions.
- I used to direct internal and external data audits to ensure compliance.
- Conducting research and risk analysis
- Data cleaning and preprocessing such as handling missing values, outliers, and data normalization.
- Participate in financial standard setting and forecast process
- Collaborating with data entry clerks to ensure maintenance of high data practices

RAFIKI MICROFINANCE

2014 -- 2015

INTERN RESEARCH ANALYST

- Business data analysis to uncover patterns, trends, and insights to provide strategic business decision.
- Monitoring key performance indicators (KPI) to assess and improve performance
- Utilizing data visualization tools to create and manage reports and dashboards.
- Gathering information from various sources such as spreadsheet, databases and ensuring consistency and accuracy.
- Collaborating with management to understand the firm's data needs and providing solutions.

EDUCATION

01/2012 to 12/2015

South Eastern Kenya Uni. (BSc. Economics and Statistics)