

Cover Letter

Muhammed Zayid

Bahrain

Phone: +973 3876 9249

Email: thisizayid@gmail.com

Website: www.growwithzayid.com

LinkedIn: www.linkedin.com/in/zayidi

Dear Hiring

Manager,

I am writing to express my interest in digital marketing and social media-related opportunities available through the LMRA Bahrain platform. I bring hands-on experience in content creation, Meta Ads, and social media management, and I'm passionate about helping brands grow through digital strategies.

Over the past year, I've worked with over 10 clients, running paid ad campaigns, managing Instagram and Facebook accounts, and creating engaging Reels and posts. For example, I successfully delivered 46 qualified leads at a CPL of \$0.60 for a classical arts academy and helped a retail client achieve a 30% growth in Instagram followers through organic content.

In addition to social media, I build responsive WordPress websites and use tools like Canva, Adobe Express, and Google Analytics to combine creativity with performance insights. I'm skilled in both strategy and execution—bringing value across multiple areas of digital marketing.

I am originally from Kerala, India, and currently based in Bahrain with availability for immediate employment. I would be honored to contribute my skills to a team that values digital innovation and creative thinking. Thank you for considering my application. I am available for an interview at your convenience and would welcome the opportunity to support your organization's growth.

Warm regards,

Muhammed Zayid