

Muhammad Nauman Gul

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Professional Summary

Dynamic and multi-skilled professional with 4+ years of experience across graphic design, digital marketing, IT support, and visa consultancy. Proven ability to create impactful social media content, run successful ad campaigns on Facebook and Google, and manage marketing events. Skilled in assisting immigration processes, client handling, and document preparation for student and visit visas. A passionate team player with a strong commitment to delivering high-quality work and contributing to organizational success.

Core Skills

- Graphic Design: Adobe Photoshop, Illustrator, InDesign, XD
- SEO (On-page and Technical)
- Microsoft Office | Linux OS
- WordPress (HTML, CSS, C Language)
- Digital Marketing: Facebook Ads Manager, Google Ads Manager
- Basic Python and Bash Scripting
- Troubleshooting | Hardware Maintenance
- C Programming | Operating Systems Management (Linux, Windows, Tails)

Professional Experience

Visa Consultant | Digital Marketer | Graphic Designer

Active Vision Pvt. Ltd., Islamabad (1 year 8 months - Current)

- Designed creative content for company social media profiles and marketing campaigns.
- Successfully managed and promoted a live Qawwali Night event, including online marketing, branding, and audience engagement.
- Ran paid advertising campaigns using Facebook Ads Manager and Google Ads Manager.
- Provided IT support, troubleshooting software and hardware issues for office staff.
- Developed strong expertise in visa consultancy services, including student visa and visit visa applications, client consultation, and document preparation.

IT Assistant | Graphic Designer | Visa Consultant

Roots Education Consultant (3 months)

- Created marketing materials for digital and print platforms, focusing on brand consistency.
- Managed social media advertising through Facebook and Google platforms.
- Provided IT assistance and daily tech support to office employees.
- Assisted in visa consultancy processes including client handling, application preparation, and document verification.

Freelance Graphic Designer

Self-employed (3 years)

- Designed customized digital content for diverse clients across industries.
- Collaborated with clients to understand their brand vision and deliver high-quality graphic solutions.

Education

Intermediate (FA-IT) – BISE, Faisalabad

Matriculation (Science) – BISE, Faisalabad

Certifications

- Graphic Design Certificate – DigiSkills (Virtual University)
- SEO (Search Engine Optimization) Certificate – DigiSkills (Virtual University)
- Digital Marketing Certificate – DigiSkills (Virtual University)
- Basic Programming Course – Google
- A+ Certification Course – IT Pro TV (self-learned)
- Certified Ethical Hacker (CEH) – Self-learned (ongoing)
- Cybersecurity Basics – Coursera (Google)

Courses and Training

- A+ Certification Course – IT Pro TV (self-learned)
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Languages

- English (Fluent)
- Urdu (Native)
- Punjabi (Fluent)