#### **SRIKANTH MANI**



# BUSINESS SERVICES SUPPORT PROFESSIONAL WITH FOCUS ON PERFORMANCE

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#### **Areas of Expertise**

- Financial Business Analytics
- Stakeholder Management
- Service Catalogue Management
- Project Management

### **CAREER SUMMARY**

Business Services Support professional & leader with a specific focus on performance and improvement of support services. Manage demand management of stakeholders and support functional areas with strategy & transformation program. Implement improvement initiative and responsible for process management. Act as a key member to bridge global level activities aligning with regional approach.

Overall rich experience of three decades in delivering optimal results & business value in for support services.

Currently I am part of the new Market Area structure leading the Local Administration Services (LAS) for Gulf Customer Unit Etisalat & Customer Unit Pakistan (CU ETP) in the Market Area Middle East & Africa (MMEA).

Prior to this role, I was the Improvement and Performance Manager for Regional Middle East managing Local Administration Services in the region reporting to Head of Local Administration Services, Region Middle East.

Prior to the above role, I was the Local Administration Manager for Gulf Council Countries (GCC).

I hold a Post-Graduation Degree in Business Administration and Bachelor's Degree in Financial Accounting from Madras University, India.

#### **Experience**

LINE MANAGER ADMINISTRATION
GULF CUSTOMER UNIT ETISALAT & CUSTOMER UNIT
PAKISTAN (CU ETP)|
ERICSSON AB | 2017- 2019 |
BASED IN MMEA - BAHRAIN |

I manage delivery of services efficiently with high quality, speed and a customer service mindset, accessible anywhere, at any time, from any device – providing best-in-class multifunctional shared services – to enable one global Ericsson.

Create a productive work environment for individuals
Create a productive work environment for own organization
Drive Performance Management (Process)
Drive Competence Management
Conduct Resource Management
Manage unit finance
Ensure execution of work
Embrace a customer service mindset
Enable new revenue

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#### **Achievements**

- Key Contributor 2016
- Team Award for driving the development of SMART tool (Service Mapping - Activities Resources Time)
- Region Middle East & Africa (RMEA Award –Nominee (Speed and Quality category)
- Best Employee" award in the first quarter (2011)

# IMPROVEMENT & PERFORMANCE MANAGER | ERICSSON AB | 2013- 2017 |

#### BASED IN REGION MIDDLE EAST & AFRICA - OMAN |

Analyze customer & stakeholder demand and incorporate the same in the LAS strategy and services details

Drive key performance vs. targets to accomplish the goals Monthly Business Report (MBR) on the analysis of achievements, gaps & opportunities to the leadership team Support leadership teams in prioritization of key improvement areas, linked to customer & business value Identification of key issues, root causes & decision-making/prioritization of solutions

Support in validation of the operational results of the improvements, as well as support in translating the results to financial impact

Encourage re-use and act as "improvement reuse" broker Support the organization in ensuring continuous/day-to-day improvements

Ensure governance of the common improvement portfolio in existing leadership team meetings or separate events. Actively follow-up the balanced score card vs. target owners & drivers

#### LAS MANAGER – GULF COUNCIL COUNTRIES (GCC)| ERICSSON AB| 2013 |

#### BASED IN REGION MIDDLE EAST & AFRICA - OMAN |

Coach and lead the team

Optimize budget utilization

Understand the needs of stakeholders, end-users & customers making it relevant for them. Set and follow-up Manage the delivery of services efficiently with high quality, speed, and a customer service mindset

Drive business value creation

Individual targets and get commitment

Follow-up performance of individuals

Manage unit administration activities such as time reporting, approvals, Human Resources Management System. (HRMS)

Recognize and award the performing team members & implement best practices

Share knowledge and use collaboration tools

Encourage creativity and innovation

Translate and communicate vision and strategies into local plans

Standardize processes and automate where possible

Create information that is easy to find and easy to use for all users, allowing for increased productivity

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#### **Other Training Programs**

- LEVEL 1 Assessment
   PDI Ninth House
- Leadership Program Leadership Core Curriculum (LCC)
- Various Administrative Trainings

#### EXECUTIVE SUPPORT - COUNTRY MANAGER/KEY ACCOUNT MANAGER (KAM) | ERICSSON OMAN LLC | 2004- 2013 | BASED IN OMAN

Executive support to the Country Manager and the KAM End-to end support on all activities related to executive support.

ADMINISTRATIVE SUPPORT ROLE|
VARIOUS REPUTED ORGANIZATION|
IN INDIA & OMAN |
1987 - 2004 |
BASED IN OMAN & INDIA

#### **Education**

## POST GRADUATION IN BUSINESS ADMINISTRATION MANAGEMENT | SYMBOSIS INSTITUTE. INDIA

· Major: Human Resources Management

## BACHELOR OF COMMERCE | MADRAS UNIVERSITY, INDIA

· Major: Financial Accounting

#### **Personal Profile**

**From:** Chennai, India and currently based in Bahrain after 25 Years stint in Oman.

**Family:** Married and wife (Sudha) is a house maker, Have two kids (daughter Sruthi – 20 Yrs. old) and (son Shyam – 15 Years old). Sruthi is a rank holder in school and a good sports player. Shyam is good singer and trying to excel. Both loves painting and trying to enhance their skills.

**Most interesting project;** Smart Tool implemented for 10 regions to manage LAS SERVICES PORTFOLIO with increase efficiency and reporting. Accommodation Management – Short Term Assignment (STA)/Long Term Assignment (LTA).

**Skills & talents I bring;** energy and always prepared to work as a team player. Being in services function always try to walk an extra mile and exceed expectations.

**I like:** The professional and supportive approach in the team by sharing ideas, opinions and constructive ones.

**Strengths:** good with financial numbers, always need perfection in whatever to be done & detail analysis.

**Weakness:** detailed service mind approach sometimes leads to disruption in time management.

#### Srikanth Mani