



# Mahad Ahmad

Macro : ML Engineer / AI Engineer / Data Scientist / Data Engineer  
Micro : Content Writer / SEO Content Specialist / Technical Writer / CopyWriter / IT support Executive / Data Entry

## Mahad Ahmad

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🏠 Budaiya , Kingdom of Bahrain

## Skills

Digital Copywriting Technical Writing Content Marketing Social Media Python R SQL Jupyter Notebooks Tableau Apache Spark Scrapy Pandas MapReduce Beautiful Sou Business Process Automation Responsible AI Project Management Skill Development Communication PyTorch Presentation Skills Computer Science Search Engine Optimization (SEO)

## Profile

With my diverse skill set in data science, content production, AI engineering, data analysis, copywriting, and deep learning, I effectively contribute to innovation and strive for perfection. Utilising my strong interest in discovering concealed insights and creating persuasive stories, I convert data into practical tactics and captivating content that deeply connects with audiences. Through the utilisation of AI and machine learning, I create innovative solutions that challenge limits and facilitate well-informed decision-making. Combining both technical and creative abilities, I am committed to providing exceptional results based on data analysis and enabling others to achieve the same level of success.

## Education

Bachelor's degree, Computer Science Oct 2020 - Jun 2024

National College Of Business Administration & Economics

Intermediate, Computer Science Sep 2018 - Oct 2020

Govt Associate Degree College Jul 2016 - Aug 2018

Matriculation

Sky Link Academy, Ravi Rayon

## Employment

Content Writer  
Infinity Warriors, Lahore, Punjab, Pakistan Jun 2024

Senior Content Writer  
Its Time News, Malaysia Aug 2023 - Apr 2024

Blog Writer at Its Time News- Researched and wrote engaging blogs on diverse topics, including technology, politics, and entertainment- Demonstrated versatility and adaptability in covering a wide range of subjects- Developed a strong understanding of what makes compelling content and how to engage readers- Produced high-quality blogs that met editorial standards and resonated with audiences

Content writer  
Google DSC NCBA&E, Lahore, Punjab, Pakistan Oct 2022 - Oct 2023

Team Lead for Content Writing at Google DSC NCBA&E- Led a team of content writers in creating high-quality content for various platforms- Coordinated with team members to assign tasks, review work, and provide feedback- Developed and implemented content strategies to align with Google DSC's goals and objectives- Ensured timely delivery of content and maintained quality standards- Demonstrated leadership skills, mentoring team

Mobile Game Development	members to improve their writing skills and content quality
Databases	Data Scientist / ML Engineer <span style="float: right;">May 2022 - Aug 2023</span>
Natural language Processing	<b>HUB SOL TECHNOLOGIES CO LLC, Lahore, Punjab, Pakistan</b>
Online Content Creation	Python Development in Data Science and AI Transitioning into a more technical role, I emerged as an experienced Python Developer specializing in data science, machine learning, artificial intelligence, data analysis, and computer vision. In this capacity, I have led and contributed to projects requiring deep analytical skills and innovative problem-solving. My work involves developing machine learning models, integrating AI solutions, and leveraging Python for data analysis and computer vision applications. I pride myself on staying abreast of the latest technological advancements, ensuring the delivery of cutting-edge solutions.
Data Science	
Content Development	
Web Content Writing	
Machine Learning	
Artificial Intelligence (AI)	Information Technology Supervisor <span style="float: right;">Sep 2022 - Jan 2023</span>
Deep Learning	<b>Paige Portal, Wapda town Lahore</b>
Machine Learning Engineer	As an Executive Manager at Paige Portal, I led the game development studio, overseeing operations, leading the team, and managing projects from concept to release. My key achievements include optimizing procedures, fostering collaboration, maintaining quality control, allocating resources effectively, managing budgets, and developing strategic plans. I ensured the studio's optimal performance, timely project delivery, and high-quality game development, aligning with the company's objectives.
Data Engineer	
Data Analysis	
Copywriting	Content Writer Internship <span style="float: right;">Jul 2022 - Sep 2022</span>
	<b>Paige Portal, Murīdke, Punjab, Pakistan</b>
	As a content expert, I excel in creating engaging content across various platforms, including websites, blogs, and social media. I craft compelling copy that resonates with our target audience, develop informative and SEO-optimized website content, and translate complex technical information into user-friendly content. I conduct thorough research, collaborate with cross-disciplinary teams, and edit/proofread content to ensure precision and clarity. I'm flexible and efficient in managing multiple projects, adapting to evolving priorities while maintaining high content quality standards.

## Certificates

What Is Generative AI?	May 2024
Responsible AI: Principles and Practical Applications	May 2024
Intro to Programming	Oct 2022
AI Agentic Design Patterns with AutoGen	Jun 2024
2022 - 2023 GDSC Lead	Oct 2023