

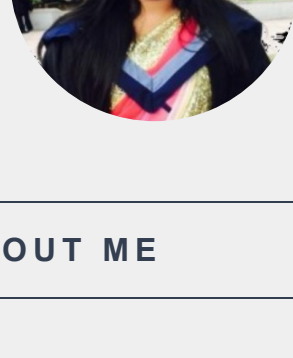
## SHENUKA SIRIMANNE

ASSISTANT MANAGER - GIT ACCOUNTING &amp; CHARGEBACK

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## ABOUT ME

Highly accomplished finance and accounting professional with over two decades of experience in strategic financial planning, cost analysis, compliance, and governance across diverse industries, including IT, telecommunications, and professional services. Currently serving as Assistant Manager - GIT Accounting & Chargeback at Easa Saleh Al Gurg Group, adept at developing and managing IT budgets, implementing chargeback models, and ensuring financial transparency through meticulous reporting. Proven expertise in vendor management, IT asset capitalization, and risk mitigation, complemented by hands-on experience in SAP-based financial operations. Formerly held key roles at Dialog Axiata PLC, leading CAPEX and OPEX budgeting, financial modeling, cloud cost governance, and KPI-driven strategy execution. Demonstrated success in optimizing financial processes, achieving cost savings, and supporting high-stakes decision-making through detailed analytics and dashboards. Commenced career at Ernst & Young as a Senior Accountant, excelling in audits, compliance reviews, and financial statement preparation. Skilled in leveraging advanced tools and systems, including SAP, to streamline workflows and enhance operational efficiency. Recognized for cross-functional collaboration, leadership, and a commitment to delivering value in high-pressure environments.

## EDUCATION

## CERTIFIED PROFESSIONAL ACCOUNTANTS - AUSTRALIA

ASA (AUST.) / 2022

## BCS FOUNDATION CERTIFICATE IN BUSINESS ANALYSIS V4.0 IT

BCS, The Chartered Institute for IT / UK / 2021

## ACMA, CGMA

CIMA / UK / 2016

## MBA

University of West London / UK / 2015

## CPA Australia

## LINK

## LinkedIn:

<https://www.linkedin.com/in/shenuka-sirimanne-180b81170>

## SKILLS

Annual Business Plan Program Implementation & Monitoring

Axiata Digital Labs (Pre-Carve-Out Scope of Work)

Accounting & Reconciliation

Audit & Compliance

Budget Management (CAPEX & OPEX)

Cost Analysis

Compliance & Risk Management

Cross-Functional Collaboration

Cost Transparency, Allocation & Chargeback

Corporate Finance

Cloud Back Office – Finance, Operations & Governance

Financial Planning & Budgeting

Financial Reporting

Finance Analysis, Planning, and Control

Forecasting

Financial Planning Support

IT Asset Management

IT Project Financial Management

KPI Setting & Monitoring

SAP Expertise

Vendor Management

## LANGUAGE

English

## PERSONAL DETAILS

## Nationality:

Sri Lankan

## Marital status:

Married

## WORK EXPERIENCE

## Easa Saleh Al Gurg Group

Jan 2024 - Present  
Dubai, United Arab Emirates

## ASSISTANT MANAGER - GIT ACCOUNTING &amp; CHARGEBACK

## Financial Planning Budgeting:

- Develop and manage IT budgets and chargeback models with GCIO and leadership, ensuring alignment with strategic goals.
- Monitor IT expenses and address variances, maintaining budgetary control.
- Define and update IT cost allocation models for fair entity chargeback.

## Cost Analysis:

- Conduct detailed analyses of IT projects and services to identify cost-saving opportunities.
- Provide guidance on prioritizing IT investments and report budget deviations to the CIO.

## Financial Reporting:

- Prepare and distribute reports, including income statements and cost trends.
- Establish guidelines for IT cost/income tracking in SAP, ensuring transparency.
- Coordinate vendor invoice processing and issue chargeback statements to entities.

## Forecasting:

- Create financial forecasts for IT expenditures, highlighting risks and opportunities.

## Vendor Management:

- Negotiate vendor contracts and ensure adherence to terms.
- Address purchase order and invoice issues, ensuring compliance with policies.
- Monitor vendor performance and resolve financial discrepancies.

## IT Project Financial Management:

- Track financial performance of IT projects, ensuring budget alignment.
- Evaluate project ROI and report findings to stakeholders.

## Compliance and Risk Management:

- Ensure IT financial operations comply with regulations and policies.
- Mitigate risks associated with IT spending and investments.

## IT Asset Management:

- Manage IT assets, including tagging, verification, and capitalization in SAP.
- Optimize utilization and oversee write-offs as per policies.

## Cross-Functional Collaboration:

- Align IT financial objectives with group strategies, facilitating communication.
- Address VAT, audit and payment queries in collaboration with departments.

## Dialog Axiata PLC

May 2007 - Jan 2024  
Colombo, Sri Lanka

## ASSISTANT MANAGER/SPECIALIST - STRATEGY, FINANCE &amp; GOVERNANCE - GROUP IT

## Annual Business Plan Program Implementation &amp; Monitoring

- Developed and prepared business plans, financial quantifications, and statements aligning with Group IT roadmap and strategy for senior management and board approval within stipulated timeframes.
- Formulated and presented IT Annual Maintenance Contracts (IT AMC) yearly spend approvals to the investment committee and obtained corporate management approval.

## Budget Management (CAPEX &amp; OPEX)

- Managed capital and operational budgets, with annual planning and control of <20Mn USD.
- Conducted constant review and planning of allocated budgets to address financial requirements on time, effectively managing year-end budget constraints.
- Maintained divisional OPEX and CAPEX portfolio, monitored utilization, and prepared reports to achieve defined results.
- Forecasted budgets and identified concerns, recommending corrective actions to avoid potential adverse issues.
- Developed and supported GIT budgetary and accounting policies.

## Finance Analysis, Planning and Control

- Provided advisory support on investment appraisals, financial outcomes, and cash flow risks.
- Conducted financial appraisals for new concepts/products and projects to ensure alignment with GIT strategy and business plans.
- Generated financial reports and trend analyses to assist management in decision-making.
- Forecasted budgets, expenditures, and revenues to adjust plans and achieve targets.
- Reviewed business operations and data analytics to recommend process improvement opportunities.
- Improved financial transparency and operational efficiency to drive profitability.
- Reduced financial variances and achieved portfolio objectives through financial reviews and corrective actions.
- Designed and maintained dashboards to monitor performance metrics.
- Built financial models and forecasting tools for visibility on cost trends and expense drivers.

## Cost Transparency: Cost Allocation &amp; Chargeback

- Defined and implemented IT cost allocation and chargeback mechanisms operationalized through monthly reporting cycles, impacting business unit profitability.
- Developed IT cost-to-serve dashboards to enhance cost transparency for management.
- Monitored IT expense chargebacks to inter-company entities using IT rate cards monthly.

## Cloud Back Office – Finance, Operations &amp; Governance

- Assisted in formulating budgetary and accounting policies for cloud cost consumption, representing 50% of annual IT operational costs.
- Developed financial models for cloud database applications to ensure accurate data analysis.
- Monitored and controlled costs from cloud service providers (AWS, Azure, Google), a major contributor to company P&L and forex impacts.
- Designed order-to-payment cycles, invoicing, reconciliation, PO creation, and settlements.
- Designed and maintained reports and KPIs for detailed multi-cloud resource usage statistics.
- Identified gaps in current processes and implemented efficiency improvements and automation.
- Reviewed cloud cost charge-out and show-back mechanisms and prepared financial evaluations for cloud investment business cases.

## KPI Setting and Monitoring

- Established performance targets for divisional heads to align with IT strategy.
- Coordinated with GCIO/IT senior management to plan IT strategy performance targets.
- Cascaded financial measures and operational KPIs to CXO and CXO-1 levels.
- Monitored monthly key KPIs, evaluated progress, and updated the IT leadership team.

## Axiata Digital Labs (Pre-Carve-Out Scope of Work)

- Defined and executed segmental P&L (2016–2017) for software development entities under Axiata Group.
- Conducted software project/product costing for 100+ projects (2015–2018), profitability analysis, and post-implementation reviews.
- Managed finance functions, including vendor settlement, PO raising, invoicing, month-end accounting for receivables/payables, and cash flow management.

## CORPORATE FINANCE

- Strategic Financial Planning:** Executed business plan models for income statements and balance sheets for Dialog Axiata PLC Group and its business units (2013–2016).
- Board and Stakeholder Reporting:** Prepared and delivered financial submission materials related to business plans for the board of directors, management, and shareholders.
- Performance Analysis:** Reported Dialog Group's financial performance and variance analysis to headquarters on a monthly and quarterly basis.
- Segmental and Business Unit Reporting:** Contributed as a key team member in preparing segmental accounts and business unit reporting for Dialog Group.
- Executive Dashboards:** Prepared and presented the Chief Financial Officer's dashboard, including financial and non-financial performance metrics with variance analysis, on a monthly basis.
- Stakeholder Collaboration:** Collaborated with external and internal stakeholders to provide information, clarifications, and reconciliations on actual, budget, and forecast financial data.
- Management Accounting:** Delivered comprehensive management accounting reports to headquarters in Malaysia, enhancing decision-making processes.
- Reconciliation Accuracy:** Improved accuracy with periodic balance sheet reconciliations.
- SAP Expertise:** Developed Dialog Management Accounts using the SAP system, including variance analysis, fixed asset schedules, cash flow statements, and key financial ratios.
- Financial Planning Support:** Created presentations and reports for management, aiding in strategic financial planning and critical decision-making.

## Ernst &amp; Young

Jan 2004 - Dec 2006  
Colombo, Sri Lanka

## SENIOR ACCOUNTANT

- Prepared and examined financial records to ensure accuracy, identifying discrepancies and escalating findings for review.
- Verified compliance of accounting books and records with industry standards and corporate policies.
- Collaborated with client staff and audit teams to address issues identified during the audit process.
- Developed insights and reports, incorporating feedback to ensure accuracy before finalizing corrections.
- Conducted analytical reviews, prepared statutory accounts, and generated performance reports.
- Inspected and verified accuracy in accounts payable and receivable ledgers.
- Reconciled bank deposits and payments, ensuring accurate financial records.
- Prepared balance sheets, income flow projections, and financial statements.
- Investigated the effectiveness of accounting policies and internal control systems.
- Drafted management letters to address internal control deficiencies, providing actionable recommendations for improvement.

## REFERENCES

## ASELA PERERA

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## BUDDHIKA NILAWEERA

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