



RALPH SIOSON

Creative Graphic Designer

A Filipino Graphic Designer equipped with Adobe products and creative experienced | Entrepreneur | Financial Consultant | Speaker | Friend
- Over 24 years of graphic design experience (7 years in Bahrain)
- Ability to effectively deliver, up to the standards, aesthetically appealing and right according to the target audience
- Well-equipped to provide a piece of art that really works
- Project the uniqueness and make the design stand out from its competition

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WORK EXPERIENCE

- CREATIVE HEAD DESIGNER, CREATIVE CONCEPT PROD_Online**, May 2014 - Present
- CREATIVE HEAD DESIGNER, DECODE MEDIA SOLUTIONS**, Mar 2024 - July 2024
- GRAPHIC DESIGNER - FREELANCE, HOUSE OF UNIFORM**, February 2023
- GRAPHIC DESIGNER - FREELANCE, THE PHILIPPINE EMBASSY, MANAMA**, Aug 2021 - Sept 2022
- MARKETING & CREATIVE DIRECTOR, WC PRODUCTION INTERNATIONAL, DREAM STAR SERVICES**, Apr 2021 - Nov 2022
- GRAPHIC DESIGNER - FREELANCE, KARAMI RESTAURANT**, July 2021 - Aug 2021
- GRAPHIC DESIGNER - FREELANCE, DR. KARGIN CLINIC**, Jul 2019 - Feb 2020
- 3D GRAPHIC DESIGNER, LA CASA DECOR -ALSADA GROUP**, Dec 2018 - Aug 2019
- GRAPHIC DESIGNER, NADINE PHOTOGRAPHY**, Feb 2018 - Nov 2018
- GRAPHIC ARTIST, FERNA CORPORATION**, Feb 2006 - Aug 2016
- GRAPHIC DESIGNER, ASP DESIGN AND PRODUCTION**, 2004 - 2005
- ART COACH - FREELANCE, CENTER FOR POP MUSIC PHILS. INC.**, 2004
- BACKGROUND ARTIST, TOEI ANIMATION PHILS. INC.**, 2001 - 2003
- VISUAL ARTIST - FREELANCE, SPENCER CLOTHING**, 2000 - 2001
- VISUAL ARTIST, ARTIST CONCEPT PRODUCTION**, 2000 - 2001
- CREATIVE ARTIST & DIRECTOR, ALPHA & OMEGA CCRM**, 1999 - 2000
- ART INSTRUCTOR - FREELANCE, TNK WAAAC ART WORKSHOP**, 1998
- MURALIST - FREELANCE, MALABON ELEMENTARY SCHOOL**, 1998
- CREW TRAINOR / MARKETING, MC DONALD'S Malabon**, 1997 - 2000

TRAININGS & CERTIFICATION

- UPSKILLIST / SHAW ACADEMY - AUSTIN PEAY STATE UNIVERSITY**
Certified Online Education Company based in Dublin, Ireland
- PROFESSIONAL DIPLOMA IN SOCIAL MEDIA MARKETING**, 2020
- PROFESSIONAL DIPLOMA IN ADOBE ILLUSTRATOR**, 2021
- PROFESSIONAL DIPLOMA IN GRAPHIC DESIGN ON A BUDGET**, 2021
- PROFESSIONAL DIPLOMA IN DIGITAL MARKETING & SEO**, 2021
- PHILIPPINE CENTER FOR CREATIVE IMAGING (PCCI)**
Adobe, Apple, Canon Digital, Corel Draw, Wacom Authorized Training Center
- CORPORATE VIDEO PRODUCTION**, 2015
- DIGITAL VIDEO FUNDAMENTALS**, 2010
- FCP 101: INTRODUCTION to FINAL CUT PRO 7**, 2010

EDUCATION

UNIVERSITY OF THE EAST, PHILIPPINES
BACHELOR OF FINE ARTS,
MAJOR in ADVERTISING ARTS, 1994-1999

TOOLS

- Adobe Photoshop CC
- Adobe Premier Pro CC
- Adobe Illustrator CC
- Adobe After Effects CC
- Adobe InDesign CC
- Adobe Lightroom CC
- Adobe Spark
- Canva | Vecteezy | Easel.ly
- Sketch Up Pro
- Background Animation
- Microsoft Office
- WordPress | HTML | CSS | Figma

DESIGN SKILLS

BRANDING & IDENTITY | SOCIAL MEDIA GRAPHICS
LABEL & PACKAGING | PRINT GRAPHICS | TRADITIONAL MEDIA
PROMOTIONAL MATERIALS | WEB DESIGN & USER INTERFACE
MOBILE APP | PHOTOGRAPHY | VIDEO EDITING | 3D DESIGN