

Zaid Bin Siddique

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Dear Hiring Manager,

I am writing to express my interest to contribute in the Bahrain economy as a white collar professional. With a strong background in product and campaign risk management, combined with my experience in marketing and sales, I am confident in my ability to contribute effectively to your team and drive revenue growth within the assigned circle.

In my current role as an Assistant Manager at bKash, I have successfully managed risk assessments and mitigation plans for various product launches, ensuring regulatory compliance and driving continuous improvement. My ability to analyze market trends and collaborate with cross-functional teams has consistently resulted in the development of robust risk mitigation strategies. For instance, my proactive approach to risk management led to a BDT 1.05 cr. in abuse detection in campaigns, where 45 merchants have been discarded.

My tenure at BASE Technologies as a Key Account Manager further honed my skills in product development and market analysis. I successfully launched the "LIGRT" product line, developing comprehensive marketing and sales plans that resulted in substantial business growth. Additionally, my role at British American Tobacco Bangladesh as a Territory Officer provided me with hands-on experience in sales and distributor management, where I achieved 100% product placement and high retention rates for new product initiatives.

Furthermore, my advanced skills in Microsoft Office 365 and data analysis tools such as Tableau and Oracle BI equip me to monitor performance indicators, analyze variances, and take self-driven improvement initiatives. I am adept at facilitating growth projects and development initiatives, ensuring incremental revenue contribution at expected levels.

Bahrain's commitment to innovation and excellence resonates with my professional values, and I am excited about the opportunity to contribute to your continued success. I am confident that my background in product and campaign management, combined with my strategic and analytical skills, make me a strong candidate for this position.

Thank you for considering my application. I look forward to the possibility of discussing how my experience and skills align with GP's goals. Please find my resume attached for further details. I am available at your earliest convenience for an interview.

Sincerely,

Zaid Bin Siddique