

# Muhammad Afnan Ali

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## Summary

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Dynamic professional with expertise in sales, digital marketing, graphic design, and data management. Proficient in MS Office, data entry, and office management. Experienced in leading teams, exceeding sales targets, and creating impactful visual content to drive business growth across various industries. Willing to relocate: Anywhere

## Personal Details

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Birth Date: 2001-10-24  
Father Name: Hafiz Muhammad Shiraz  
Religion: Islam  
Marital status: Married  
Nationality: Pakistani  
CPR : 011036168

## Work Experience

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### **Salesman / Stockroom / Warehouse:**

July 2024 to August 2024

#### **U.S. POLO ASSN. | Osis Juffair Mall Bahrain**

Duration of Work 7 Days Promotion Job

During my brief role as a Salesman at the U.S. POLO ASSN. a well-known clothing brand, my primary responsibilities included:

Customer Engagement:

I actively engaged with customers, offering personalised recommendations based on their preferences and needs.

Sales Motivation:

I motivated customers to purchase products by highlighting the brand's unique features and high-quality offerings, supporting the store's sales objectives. Though short, this experience enhanced my skills in customer service and sales in an international retail setting.

### **Branch Manager:**

January 2023 to February 2024

#### **Jubilee Life Insurance | Sialkot, Pakistan**

I am joined Jubilee Life Insurance Company as a Branch Manager. Here my work is selling both products takaful and insurance. Achieving Targets. I manage my team member and facilitate also. Customer Handling . identify Customer Needs and give suitable insurance or takaful products to customer, Customer Relationships.

### **Asistant Branch Manager:**

October 2022 to October 2023

#### **IGI Life Insurance Private Limited | Sialkot Pakistan**

At IGI Family Takaful Private Limited Company, I started as a Takaful

Team Manager (TM) and earned a promotion to Assistant Branch Manager (ABM) within six months due to exceeding performance targets. I lead a team of eight professionals, guiding them in setting up customer meetings and presenting Takaful products for life and accidental protection. My role focuses on supporting my team, optimising sales strategies, and ensuring effective client engagement.

### **Sales Realtionship Officer:**

January 2021 to January 2022

#### **Pak Qatar Family Takaful | Sialkot Pakistan**

In my role as a Sales Relationship Officer at Pak Qatar Family Takaful, I marketed Takaful Islamic insurance products through door-to-door sales. I excelled in engaging clients directly, understanding their insurance needs, and offering customised solutions. My work focused on building strong relationships and promoting the benefits of Takaful insurance in the community.

### **Floor Incharge:**

January 2020 to January 2021

#### **American Eagle Outfitters | Sialkot Pakistan**

As a Floor Incharge at Outfitters, a renowned Mens & women's clothing brand in

Pakistan, my primary responsibilities included:

Customer Engagement:

I actively engaged with customers, offering personalised recommendations and styling advice to enhance their shopping experience.

Sales Motivation:

I motivated customers to make purchases by effectively showcasing our products' quality and features, contributing to achieving the store's sales targets.

### **Sales Associate:**

August 2019 to January 2020

#### **American Eagle Outfitters-Sialkot**

As a Sales Associate at Outfitters, a leading clothing brand in Pakistan, I played a pivotal role in driving sales and enhancing the customer experience. My primary responsibilities included:

Customer Engagement and Sales:

I actively engaged with customers to understand their needs and preferences, providing personalised recommendations to enhance their shopping experience. My efforts in building rapport and offering exceptional service contributed to achieving sales targets and fostering customer loyalty.

Customer Satisfaction:

Ensuring customer satisfaction was a key focus of my role. I handled customer inquiries and concerns with professionalism, providing solutions and support to enhance their shopping experience. My dedication to customer service helped in creating a positive and welcoming store environment.

### **Project Manager:**

August 2018 to August 2019

#### **Muhammadi Advertisers | Sialkot Pakistan**

As a Project Manager at Muhammadi Advertisers Company, I was responsible for overseeing the entire range of the company's advertising projects. This included

managing and executing flex designs, brochure designs, logo designs, school and college project designs, event posters, and social media marketing campaigns. I successfully led and completed these projects with a small but efficient team of two, ensuring high quality deliverables and client satisfaction.

### **Graphic Designer:**

July 2017 to July 2018

#### **Muskaan Advertising | Sialkot Pakistan**

As a Graphic Designer at Muskaan Advertising, a leading advertising company in Pakistan, I specialise in creating visually compelling designs. My work includes designing logos, flex prints, brochures, pamphlets, and various other marketing materials. I focus on delivering creative solutions that align with clients' branding and communication needs.

### **Data Entry Expert:**

January 2017 to June 2017

#### **WBC And Industries | Sialkot Pakistan**

In my position as a Data Entry Expert at WBC and Industries, I was responsible for managing and maintaining the company's data systems. My key responsibilities included:

- **Data Verification and Accuracy:**

I meticulously checked and validated all data entries to ensure accuracy and consistency. This involved reviewing various datasets and correcting any discrepancies or errors.

- **Data Management:**

I organised and managed large volumes of data, ensuring that information was correctly categorised and stored. My role required me to handle sensitive employee data with confidentiality and adhere to company policies regarding data privacy

- **Record Maintenance:**

I maintained detailed records of all data transactions and updates, making sure that the database was kept current and easily accessible for reporting and analysis. This experience honed my skills in data management, attention to detail, and the ability to work with confidential information responsibly.

## **Education**

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### **Intermediate in Commerce**

Punjab College of Commerce Pakistan - Sialkot, Punjab, Pakistan

January 2018 to January 2020

### **Matriculation in Science**

Private - Sialkot Punjab Pakistan January 2015 to January 2017

## **Skills**

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- **Graphic Designing (4 years)**
- **Office Management (2 years)**
- **Sales & Marketing (2 years)**
- **Digital Marketer (2 years)**

- **Microsoft Word , Excel (3 years)**
- **Data Entry (3 years)**
- **Computer Operator (5 years)**
- **Adobe photoshop (4 years)**
- **Corel Draw (4 years)**

## **Languages**

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- English - Fluent
- Urdu - Fluent