



GRAPHIC DESIGNER

Señor ART DIRECTOR

R E S U M E

PROFESSIONAL EXPERIENCE - 10 YEARS+

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Hi, I'm Mostafizur Rahman,

Senior Graphic Designer and Art Director.

ABOUT ME

An award-winning, experienced, self motivated and dedicated creative.

I am an experienced and skilled **Graphic Designer / Art Director** with over **ten years+** of experience. I am adept at conceptualizing and creating impactful visuals and experiences. I combine creativity, strategic thinking, and a genuine passion for crafting visual stories that resonate with audiences. I enjoy exploring and mastering new tools and techniques. I am proficient in both conceptual and visual aspects, as well as technical and production processes. I have a diverse portfolio working with clients ranging from startups to established enterprises.

You can check my online Portfolio at:

www.mostafiz.myportfolio.com

SKILLS

Conceptual, Digital, Content, Social Media and Experiential Creativity. Art Direction. Brainstorming. Strong presentation skills. Social Content. Hands-on approach to creativity. Experience in Advertising, Retouching, Social Media, F&B, Packaging, Campaign, 360 Branding, UI & UX, Creative Direction, Graphic Design, Digital Design

EDUCATION

Institute: The National Computing Centre (NCC)

Degree: Higher National Diploma

Location: Manchester, UK

Year: 2005

University: Jaipur National University

Degree: Bachelor of Business Administration - BBA

Location: Jaipur, India

Year: 2022

EXPERIENCE

VANGUARD7 LLC

Art Director | Contract
Riyadh, Saudi Arabia
Oct. 2023
to Present

I am currently employed as a Freelance Art Director at VANGUARD7 LLC, a leading company based in Saudi Arabia. As an Art Director, my primary responsibility is to manage the creative aspects of various clients and accounts. This involves ensuring that all design work and deliverables are completed within project deadlines and adhere to project specifications.

MOTIV8 Events & Media

Art Director | Contract
Manama, Kingdom of Bahrain
Nov. 2023
to Aug. 2023

During my time as an Art Director at MOTIV8 Events & Media, I was entrusted with a variety of creative tasks. My responsibilities included conducting extensive research, generating innovative ideas, creating visual concepts, writing detailed rationales, and producing creative outputs across a wide range of media.

FROM6 Communication

Senior Creative | Contract
Manama, Kingdom of Bahrain
Feb. 2022
to Oct. 2022

In my role as a Creative freelancer at FROM6 Communication, I am tasked with managing the creative responsibilities of several high-profile accounts, including ZAIN, Benefit Pay, AUBH, and HALA Bahrain. This means that I am responsible for ensuring that all creative designs and deliverables are executed flawlessly, meeting the specific requirements of each project and exceeding the expectations of each client.

ACA

Art Director | Full Time
Manama, Kingdom of Bahrain
Dec. 2019
to Jan. 2022

As an Integrated Art Director, I had the opportunity to work with significant clients such as Eskan Bank, Eskan Properties, and the Ministry of Housing in Manama, Bahrain. Throughout my work, I was involved in various collaborations that allowed me to gain valuable experience in the field of art direction and client management.

Sevenbrands Bahrain

Art Director | Full Time
Manama, Kingdom of Bahrain
Nov. 2017
to Nov. 2019

While working at Seven Brands, I had the opportunity to take on different roles within the company. One of my major responsibilities was serving as the Integrated Art Director for Ooredoo, the largest telecom company in Oman, as well as for Batelco in Bahrain. I also contributed to important projects such as The Avenues Mall and Shop Bahrain 2018.

VMLY&R Bahrain

Art Director | Contract
Manama, Kingdom of Bahrain
Dec. 2016
to Nov. 2017

While working at VMLY&R (WPP), I had the opportunity to utilize my creative skills and expertise to develop and execute innovative concepts across various media platforms. I worked collaboratively with a team of professionals to bring unique and engaging content to life, starting from brainstorming initial ideas to refining final products.

J. Walter Thompson

Graphic Designer | Full Time
Manama, Kingdom of Bahrain
Oct. 2013
to Dec. 2016

During my tenure at J. Walter Thompson, I had the opportunity to collaborate with a diverse range of brands, each having unique design requirements and challenges. As a Creative Designer and Retoucher, I was involved in the entire development process, from idea generation to execution, across various formats and mediums.

Mmbrands

Graphic Designer | Full Time
Manama, Kingdom of Bahrain
Apr. 2012
to Jul. 2013

I worked as an Integrated Graphic Designer at MM Brand Consultation in Manama, Kingdom of Bahrain from April 2012 to July 2013. During my time there, I was responsible for meeting the creative needs of local and global brands. I ensured that all design deliverables were in line with project specifications and met or exceeded the clients' requirements.

APPH

Graphic Designer | Full Time
Manama, Kingdom of Bahrain
Aug. 2005
to Apr. 2012

I have experience leading large-scale creative campaigns and working on connected-brand experiences in Bahrain and the GCC. My role involved directing the creative vision for strategic design capabilities and being responsible for developing and delivering innovative proposals to capture account growth and seize new business opportunities.

EURO RSCG

Senior Visualizer | Full Time
Dhaka, Bangladesh
Jul. 1997
to Oct. 2004

At EURO RSCG, I am responsible for the creative work on projects for clients such as BATA, Citycell Telecommunication, and Unilever. I ensure that all creative designs and deliverables meet the project specifications and exceed the clients' needs.

AWARDS

GOLD - At The 42nd ATW - Creative Category

GOLD - ICSC 2015 - Integrated Campaign

GOLD - ICSC 201 - Integrated Campaign

SILVER - ICSC 2016 - Integrated Campaign

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< MY CLIENT LIST >



Let's Talk 

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