



LIJO JOY

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CAREER OBJECTIVES

I am seeking a challenging career in the software development sector, specifically in IOS and Android/Flutter. I aim to secure a position as a lead developer or project manager and am also interested in leadership assignments in mobile application development, quality assurance, penetration testing, data analysis, process engineering, automation, project management, or team leadership. I am eager to share new ideas and utilize my skills to their fullest potential, with a passion for my work that motivates me to explore new possibilities.

CAREER SUMMARY

- **Proficient in iOS app development** Skilled in iOS and Android app development using Swift, Objective-C, Kotlin and hybrid app Flutter, with experience leading projects in both native and hybrid environments. I currently serve as a Lead Mobile developer, overseeing various projects.
- **Analytics and Digital Marketing:** I am knowledgeable in integrating various analytics tools such as Google Analytics, Firebase, Braze, Adjust, Segments, and Facebook Analytics. Additionally, I have experience in digital marketing, including creating ads across platforms like Google Ads, YouTube, Facebook, Instagram, Snapchat, and TikTok.
- **Specialization in E-commerce and Logistics applications:** I have significant expertise in developing and implementing E-commerce and logistics applications. Furthermore, I am proficient in web development frameworks such as Python, Django, C#, and .NetCore, along with PostgreSQL and SQL databases.
- **Quality Management and Process Improvement:** I have a strong background in quality management systems, having served as a Process Lead-Quality Assurance at SBL (India) for 3 years. I excel in analyzing issues and implementing effective corrective actions, driving continuous improvement.
- **Project Management and Technical Support:** With skills in project management, I have a track record of delivering projects on time. Additionally, I have experience as a Lead Technical Support professional at Sutherland Global Services (McAfee Antivirus) for 6 months, where I provided technical assistance and support.
- **Continuous Learning, Leadership, and Interpersonal Excellence:** I exhibit strong adaptability and a quick grasp of new software and technologies. I excel in smart coaching, quality monitoring, and possess strong leadership qualities, consistently meeting deadlines and performing well under pressure. Additionally, I boast excellent interpersonal and communication skills, coupled with a keen understanding of individual learning styles. My robust analytical skills enable me to propose effective solutions for process improvement.

PERSONAL PROFILE

- I am flexible, innovative, a quick learner, and committed to continuous self-improvement.
- I analyze issues using various quality tools and identify the root cause of problems, and then suggest effective corrective actions.
- I am hardworking and confident with a positive attitude.
- I possess project management skills and am able to work under pressure.
- I can act as a team facilitator to coordinate meetings with project team members, provide technical project reports and briefings to key administrative personnel.
- I have expert knowledge of current Microsoft operating systems, Office Suite, and custom/in-house software packages. I have demonstrated the ability to quickly learn new software and technologies.

TECHNICAL SKILLS

Programming	SWIFT, Objective - C, Kotlin, C#, Dart(Flutter), Java, J2EE, SQL, C, C++, HTML5, XML, Python, Dart, Bootstrap, SQL
IDE	Xcode, Android Studio, Rider, DataGrip, VSCode, Visual Studio 2017, Netbeans
Frameworks	Cocoa Touch, AV Framework, UIKit, Quartzcore, Core graphics, Core Data, Core Animation, MKMapkit, Django, Flutter, Aqueduct etc.
Additional Skills	Digital Marketing: - (Integration of various analytical tools along with creation of digital ads through social media)

CAREER CONTOUR

From 2015 (Jan) to present working as an Lead Mobile Developer (Bleems)

Responsibilities:

- Design and develop iOS, Android, Flutter mobile applications.
- Develop or modify APIs using C# with SQL database integration. Also with **Redis** database implementation
- Maintain **Azure** App Services including server and SQL core upgrades/downgrades, DDOS protection, VNET configuration, creation of new app service plans, and managing deployment slots.
- Configure **AWS** services, particularly Elastic Beanstalk with load balancer setup.
- Perform minimal website modifications using C#.
- Proficient in mobile app security implementation, including techniques such as hash pinning, code obfuscation, and anti-tampering measures utilizing tools like **DexGuard** and **iXGuard**.
- Collaborate with cross-functional teams to analyze, design, and implement new features throughout the mobile app development lifecycle.

- Integrate analytics tools such as Google Analytics, Firebase, Adjust, Mixpanel, Clever Tap, and Facebook SDK into applications, while managing version control using GitHub.
- Implement rich push notifications, digital marketing tools, and track their attribution within the apps.
- Build and publish applications on App Store and Play Store.
- Utilize new technologies to enhance application performance.
- Possess UI & UX development knowledge.
- Strong understanding of SOAP and REST web services.
- Experience in integrating payment gateways into mobile apps.
- Proficient in data parsing formats like JSON and XML.

➤ **Project (1): Oberon Mall - iOS**

- Oberon Mall is a (India) Kochi-based shopping mall available with everything you required to shop. Oberon Mall App will give the users the latest news regarding shopping features, movies, offers and other services of Oberon mall.

➤ **Project (2): MYBOX POSTA - (iOS & Android)**

- MYBOX is a service powered by Postaplus that offers you the platform to apply and establish postal addresses in most prominent markets such as USA, UK, UAE, Canada and China. Enjoy shopping from your favourite stores, track the movement of your shipments, and receive up to date notifications along the way.

➤ **Project (3): BLEEMS - (iOS & Android)**

- BLEEMS is a service powered by 965 web development company that offers you the platform to order flowers, confections and gifts in most prominent markets such as UAE, Saudi, Qatar, Kuwait and Bahrain.

➤ **Project (4): Postascanner - Android**

- Postascanner is an internal purpose application from Postaplus that offers to pickup and deliver shipments efficiently.
- Web Services and internal database used in most of the pages. Worked on complete UI Design and functionality of all segments. Integrated KDC400 scanner for scanning of shipments along with android application.

➤ **Project (5): Focusi - Flutter**

- **Focusi** is an Ecommerce which sells cosmetics and lenses in different countries. Mainly Saudi Arabia and Kuwait with integration of various analytics tools.

Worked as a Lead Technical Support Professional with Sutherland Global Services (McAfee Antivirus)

- Resourceful computer technician with an extensive record of support in technical systems and services, installation, troubleshooting, repair and configuration of software and hardware with an accomplished professional in Virus Removal Process.

From 2011 (Sep) to 2014 (Sep) worked in an IT firm as a Process Trainer, Team Leader, Production Lead, Automation Lead & continued career as Process lead - Quality Assurance

- As a process lead responsible for developing new process for effective quality outputs.

- Responsible for identifying anomalies in existing process, suggestion and implementation of new process changes.
- Responsible for studying the requirement of change management process for new process changes in organization.
- Responsible for auditing and analysing management information systems (MIS Reports).
- In charge of coaching and training and reviewing & updating training material on quality assurance process.
- Efficiently handling the nesting team and grooming them, resolving issues and in documentation.
- Responsible for studying a new project and coordinating with the Project Leaders.
- New market demands- Suggestion of new ideas.
- Handled Quality Assurance and Automation department.

ACADEMIC QUALIFICATIONS

Discipline	University/Board	Aggregate percentage
B.Tech in Electronics & Communication	Shridhar university	69.6%
NCERT	STATE	69%
SSLC	STATE	75%

LINGUISTIC CAPABILITIES

- English: Strong written and communication skill.
- Malayalam: Strong written and communication skill.
- Hindi: Written and reading skill.
- Tamil: Communication skill.

PERSONAL INFORMATION

Nationality : Indian
 Date of birth : 01-June-1987
 Gender : Male

DECLARATION:

I hereby declare that all the above details are true to the best of my knowledge.

Lijo Joy

Check out my professional profile and connect with me on LinkedIn. <http://lnkd.in/9XvGHH>