



SYEDA SAIQA HASHMAT

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To obtain an upper-level position utilizing my expertise in digital marketing and social media management to drive strategic initiatives, achieve measurable results, and contribute to the growth and success of the organization.

Skills:

- MS Office
- Good communication skills
- Creative Writing from Digi Skills
- Freelancing from Digi Skills
- Digital Marketing
- Social Media Management
- Video and photo editing software

Education:

- Masters in Mass Communication (Final Year) University of Karachi
- Bachelor in commerce(B.com), University of Karachi

Achievements:

- Participated in short film competitions as writer and director.
- Awarded to Innovation and Technology of Gender Equality at Women Media Center (WMC) Karachi.
- English Language from British Council (intermediate-B2) .
- Participated in “Youth Project”.
- Awarded to Teachers Symposium form Oxford University.
- Column Published in “Dawn” in April 2022.
- Report writing in “The Express Tribune”.
- Blog writing in “The BizzUpdates”
- Column Writing in “92 Newspaper”.

Experience:

- I was recently associated as a **coordinator** at **The Pakistan Development Forum (PDF)**.
- I have worked as a social media marketing (PCO) and admin person at **Bay View High School**.
- Have worked at **The Educators** as an admin person from September 2013- July 2018.

Reference:

- References and letters of recommendation would be furnished on request.