



# RUCKSANA KUNNATH

DIGITAL MARKETER

## CONTACT

Building 585, Road 329, Block 302,  
Manama, Kingdom of Bahrain.

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## EDUCATION

Diploma In Digital Marketing  
Hiring Cafe, Kerala  
2021

BA-Economics  
University of Calicut, Kerala  
2018-2021

## SKILLS

SEO & Google Analytics



Social Media Marketing



Google Ads



Wordpress



## ABOUT

Confident Digital Marketer successful at increasing monthly revenue, & marketing strategies, Excited to learn from high-performing and successful team. Possess excellent communication, problem solving and teamwork abilities. Hardworking and passionate job seeker with strong organizational skills eager to secure mid-level Digital marketer position in social media marketing environment. Ready to help the team achieve company goals.

## WORK EXPERIENCE

The Social Company, Bahrain  
**Digital Marketer**  
06/2022 - Present

Lead on the day-to-day management of our digital channels, creating inspirational, informative and engaging content.

Developed content for social media channels, including Facebook, Instagram, Tiktok and LinkedIn, tailoring content based on platform audience and preferences. responsible for managing social media accounts for multiple clients, each with their own unique brand and voice.

Red Media Ads, Kerala, India  
**Social Media Executive**  
02/2021 - 04/2022

Create a social media strategy to grow reach and increase engagement across all platforms.

Develop and manage the social media calendar in line with Marketing and Trade plan and new product launches.

Handle community management by responding to questions and comments in a timely and effective manner while also leveraging the brand voice across multiple social media accounts.