

Bassem Kaddah

Visual Artist

Cairo, Egypt

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be.net/BKAD

WORK EXPERIENCE

Mint & Co

Senior Photographer

- Capture and edit visual content for multiple platforms.
- Produce photography in various methods including printed/digital media.
- Deliver final product to various sources including internal and external customers, media, graphic designers, and corporate communications.
- Perform retouching and image adjustments after shoots.
- Use different techniques to enhance the photographs as required.
- Use photo manipulation software such as Adobe Suite to get desired results.

April 2017 - Present | Egypt

BMK Studio

Freelancer Photographer and a Retoucher

- Capture and edit visual content for multiple platforms.
- Produce photography in various methods including printed/digital media.
- Retouching.
- Photo manipulation.
- Professional Photoshop clipping paths using pen-tool.
- Perfectly isolate photos background into any color.
- High-end color correction and photo enhancement.
- Adobe (Lightroom and Photoshop) Expert.

January 2011 - Present | Egypt

ASK MAGAZNE

Photographer and Social Media Executive

Photography tasks included;

- Covering Magazine's events (Seminars, Showroom Openings, Exhibitions, Interviews with Designers).
- Photo editing and Retouching specially Color correction.
- Be a reliable resource for the Research department.

Social Media Executive tasks included;

- Managing all the social media accounts for the magazine, such as Facebook, Twitter, Pinterest and the official website.
- Local content research and proceeding with the research process by Face to Face interviews with individuals or major brands, editing the final content with the suitable information for the readers.
- Helping with the briefing of the articles.

June 2013 - June 2014 | Egypt

EDUCATION

Faculty Of Law

Bachelor of Law

May 2005 - May 2010 | Mansourah, Egypt

LANGUAGES

Arabic (Native)

English (Conversational)

SKILLS

Adobe Lightroom, Adobe Photoshop, Capture One Pro