



# MUJEEB MUHAMMEDALI

MARKETING & SALES MANAGER

Tel: 35007754 Email: mujeebnm@icloud.com

## PERSONAL INFO

D.O.B : October 10, 1994  
Nationality : Indian  
License : Valid License holder  
Marital Status : Engaged

## SKILLS

- Graphic Designing
- Social Media Marketing
- SEO - Google ADS
- META ADS (Facebook)
- Sales
- Ministry Approvals
- Videography & Editing
- Excellent communication skills
- Administration skills
- Critical Thinking
- Project Management skills
- Quick Learner

## CAREER OBJECTIVE

Experienced and energetic Marketing Manager with over six years of experience effectively managing marketing projects from conception to completion. Using digital and analog marketing platforms to increase sales and overall company productivity. Experienced in resulting an increase in partner relations for the company. Adept in monitoring and reporting marketing objectives, to maintain necessary internal communications within the company.

## WORK EXPERIENCE

JAN 2015 – PRESENT

### MANAGER MARKETING & SALES

LEBANON TRADING CENTRE, ISA TOWN  
– A GROUP OF NADER & EBRAHIM HASSAN (NEH)

- Evaluating and optimizing marketing and pricing strategies.
- Analyzing market trends and preparing forecasts.
- Generating new business leads.
- Increasing brand awareness and market share.
- Coordinating marketing strategies with the sales, financial, public relations, and production departments.
- Developing and managing the marketing department's budget.
- Overseeing branding, advertising, and promotional campaigns.
- Managing the marketing department's staff.
- Preparing and presenting quarterly and annual reports to senior management.
- Promoting our brand at trade shows and major industry-related events.
- Keeping informed of marketing strategies and trends
- Creating frameworks that transform our social media sites into highly profitable platforms
- Managing the digital media platforms

## SOFTWARES

- Microsoft Office Suite
- Canva
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Google ADS Manager
- META ADS Manager

## SUMMERY:

DEPARTMENT STAFFS: 41

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DEPARTMENT DUTIES:

Digital Marketing  
E-Commerce  
PR  
Sales  
Delivery Department  
Ministry Approvals

## ACHIEVEMENTS

- Created delivery department and increased the sales by 20%
- Increased 25% in branding and Marketing income through supplier collaboration
- Expanded the brand image through social media platforms and generate sales
- Created Raffle Draws to boost the sales
- Tamkeen project for business development
- Created E-Commerce platform for the store

JULY 2014 – DECEMBER 2014

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## MARKETING ASSISTANT

PEDLER GROUP – TIRISSUR, INDIA

- Creating strategies to develop the business opportunities
- Performing market study analysis to improve
- Dealing with overseas suppliers
- Analyzing and approving the product images before sending to clients
- Creating artworks for social media and in-house purposes
- Hiring and interview candidates

## REFERENCE

### MR RAMESH BABU

ACCOUNTS HEAD - LTC

+973 39037434

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### MRS CHARLENE

HR- LTC

+973 36700047

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### MR MUKESH

PURCHASE MANAGER - LTC

+973 39537276

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### MR SHIJIL SHIVARAMEN

MANAGING PARTNER - PEDLER GROUP

+91 9946531757

## EDUCATION & TRAINING

### GOOGLE ANALYTICS 1.0

JULY 2020 - CERTIFICATED BY GOOGLE

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### DIGITAL MARKETING 2.0 - 2018

PUMP MY MARKETING - TRAINING ACADEMY

BAHRAIN

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### INFO PRISM SOLUTIONS - 2013

MUTIMEDIA DESIGNING COURSE

THRISSUR, INDIA

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### LITTLE FLOWER COLLEGE 2012 -2014

DEGREE OF BACHELOR OF COMMERCE (B.COM)

THRISSUR, INDIA

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### PRATHIBA COLLEGE 2011

HIGHER SECONDARY EDUCATION IN COMMERCE

THRISSUR, INDIA

I HEREBY KNOWLEDGE THAT EVERY INFORMATION LISTED ABOVE ARE ACCURATE TO MY KNOWLEDGE.

MUJEEB MUHAMMEDALI