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Professional Summary

A dynamic professional with over two years of experience in Public Relations firm as a Media Researcher by providing media and market strategy for various private sector industries.

Career Contour

Organization	Designation	Year
NASDAQ OMX Corporate Solutions (India) Private Limited	Client Services Delivery Analyst	September 21, 2015 to November 25, 2016
Aerialux Travel	Human Resource & Administration Manager	October 1, 2018 to November 30, 2020
Intrado – Digital Media	Client Services Delivery Analyst	December 16, 2020 to till date

Job Description

- Performed market research to understand the market and business trend
- Supported and managed daily publishing through both social media and traditional media analysis on research agenda topics
- Developing project plans and prioritizes tasks to achieve project milestones; recognizes project risks, provides input to contingency plans and provides guidance on meeting delivery goals
- Ability to evaluate, interpret customer concerns and issues
- Research detail relevant information as per client's perspective

Personality Traits

- Strong analytical skills – experience gathering, organizing, and presenting large amounts of data
- Wide knowledge of online social networking, search and listening tools
- Passion for social media and online engagement
- Proficient with MS Office
- Ability to work quickly and independent under tight deadline

Academic Profile:

Course / Degree	Year	Percentage	University / Board
B. Tech Biotechnology	2015	77.9%	Anna University Madha Engineering College
Higher Secondary	2011	72.33%	St. Joseph's Matriculation Hr. Sec. School
SSLC	2009	82.66%	St. Joseph's Matriculation Hr. Sec. School

Additional Qualification

- Score band 6 in International English Language Testing System, IELTS
- Advance Diploma in Java Programming

Projects:

- “Production and Characterization of Laccase enzyme from *Pleurotus ostreatus*”

Personal Details

Date of Birth : 21.05.1994

Languages Known : English and Tamil (R/W/S)

Nationality : Indian

Marital status : Married

Passport Details

Passport No. : P9345446

Valid through : 12/04/2027

Declaration

I hereby declare that all the information mentioned above is true to the best of my knowledge and I bear the responsibility for the correctness of the above mentioned particulars.

Anugraha. C