



HAITHAM YASEEN

OBJECTIVE

To be in a position where I can maximize my potential as a productive and active individual in my areas of interest and expertise, through giving quality performance at all times, to attain the goal of the organization I aim to be a part of.

EXPERIENCE

Talal Abu-Ghazaleh International, Bahrain.

Marketing & Public Relations Officer-Managerial.

Apr. 2019
Current

Responsible for all PR & marketing strategies and activities within the company. Overseeing the marketing department and providing direction and feedback on major projects. Making key decisions regarding product distribution, budgeting, branding, and sales.

AI Areen Palace & Spa, Bahrain.

Assistant Sales Manager.

Jul. 2017
Oct. 2017

To assist the Director of Sales and Marketing in managing and coordinating the department's operations, and exceed the hotel's revenue goals within the allocated segments and through major corporate clients.

Sofitel Bahrain Zallaq Thalassa Sea & Spa, Bahrain.

Sales Executive.

Oct. 2015
Jun. 2017

To maintain a high level of exposure for the hotel through executing all sales objectives and action plans to reach and exceed targets set, and build strong public relations with all prospective clients.

Viva Telecommunications, Bahrain.

Direct Selling Executive.

May. 2015
Sep. 2015

Developing long-term relationships with customers and companies, and training new junior team members on how to develop plans for key prospects.

Qnet Company, International E-commerce platform.

Training & Marketing Officer.

Oct. 2011
Apr. 2014

To market the company's products using (word of mouth system) through presenting the action plan to potential customers, and lead, motivate and train new team members to do the same.

EDUCATION

To Enroll
Sep. 2020
Expected
Sep. 2021

Cornell University, New York, U.S.A

Master Certificate in Hospitality Management. (Online)

Oct. 2011
Nov. 2015

Arab Open University, Bahrain

Bachelor Degree in Business Studies - Systems Track.

Oct. 2011
Feb. 2015

The Open University, U.K

Bachelor of Arts with Second Class Honours in an approved honours programme in Business Studies with Systems Practice.

Sep. 2002
Jun. 2005

SH.Abdul Aziz M.Al Khalifa Secondary Boy's School, Bahrain

High School Diploma, Science Major.

CERTIFICATES

- IELTS (General Training), British Council, Bahrain.
- Entrepreneurship & Leadership program, AIESC, Bahrain.
- Train The Trainer, The Institute of Leadership & Management-U.K, Bahrain.

INFO

- Bahrain
- Jordanian
- 19-03-1987
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- haithamyaseen@outlook.com

AREAS OF INTEREST & EXPERTISE

- Sales & Marketing.
- Training & Coaching.
- Guest & Public Relations.
- Event Management.
- Customer Service.
- Human Resources.
- Front Desk.

HARD SKILLS

- Administrative Assistance.
- Opera PMS.
- Coordination.
- Social Media Marketing.
- Microsoft Office
- (Word, Excel, PowerPoint & Outlook).

SOFT SKILLS

- Highly adaptable & self-motivated.
- Strong leadership skills.
- Willingness to learn.
- Enjoys teamwork.
- Time management skills.
- Handles pressure and long-hours well.

LANGUAGES

- English. (Fluent)
- Arabic. (Fluent)