



HAITHAM YASEEN

INFO

Bahrain
 Jordanian
 19-03-1987
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 haithamyaseen@outlook.com

AREAS OF INTEREST & EXPERTISE

Sales & Marketing.
 Training & Coaching.
 Guest & Public Relations.
 Event Management.
 Customer Service.
 Human Resources.
 Front Desk.

HARD SKILLS

Administrative Assistance.
 Opera PMS.
 Coordination.
 Social Media Marketing.
 Microsoft Office
 (Word, Excel, PowerPoint & Outlook).

SOFT SKILLS

Highly adaptable & self-motivated.
 Strong leadership skills.
 Willingness to learn.
 Enjoys teamwork.
 Time management skills.
 Handles pressure and long-hours well.

LANGUAGES

English. (Fluent)
 Arabic. (Fluent)

OBJECTIVE

To be in a position where I can maximize my potential as a productive and active individual in my areas of interest and expertise, through giving quality performance at all times, to attain the goal of the organization I aim to be a part of.

EXPERIENCE

Apr. 2019
 Current

Talal Abu-Ghazaleh International, Bahrain.

Marketing & Public Relations Officer-Managerial.

Responsible for all PR & marketing strategies and activities within the company. Overseeing the marketing department and providing direction and feedback on major projects. Making key decisions regarding product distribution, budgeting, branding, and sales.

Jul. 2017
 Oct. 2017

Al Areen Palace & Spa, Bahrain.

Assistant Sales Manager.

To assist the Director of Sales and Marketing in managing and coordinating the department's operations, and exceed the hotel's revenue goals within the allocated segments and through major corporate clients.

Oct. 2015
 Jun. 2017

Sofitel Bahrain Zallaq Thalassa Sea & Spa, Bahrain.

Sales Executive.

To maintain a high level of exposure for the hotel through executing all sales objectives and action plans to reach and exceed targets set, and build strong public relations with all prospected clients.

May. 2015
 Sep. 2015

Viva Telecommunications, Bahrain.

Direct Selling Executive.

Developing long-term relationships with customers and companies, and training new junior team members on how to develop plans for key prospects.

Oct. 2011
 Apr. 2014

Qnet Company, International E-commerce platform.

Training & Marketing Officer.

To market the company's products using (word of mouth system) through presenting the action plan to potential customers, and lead, motivate and train new team members to do the same.

EDUCATION

To Enroll
 Sep. 2020
 Expected
 Sep. 2021

Cornell University, New York, U.S.A

Master Certificate in Hospitality Management. (Online)

Oct. 2011
 Nov. 2015

Arab Open University, Bahrain

Bachelor Degree in Business Studies - Systems Track.

Oct. 2011
 Feb. 2015

The Open University, U.K

Bachelor of Arts with Second Class Honours in an approved honours programme in Business Studies with Systems Practice.

Sep. 2002
 Jun. 2005

SH.Abdul Aziz M.Al Khalifa Secondary Boy's School, Bahrain

High School Diploma, Science Major.

CERTIFICATES

- IELTS (General Training), British Council, Bahrain.
- Entrepreneurship & Leadership program, AIESC, Bahrain.
- Train The Trainer, The Institute of Leadership & Management-U.K, Bahrain.