

JERALD LASTIMA CATORCE

PR, SALES AND MARKETING SPECIALIST



CONTACT DETAILS

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BACKGROUND INFO

I am a retail sales and marketing expert who has worked in the industry for more than 9 years. I work hard to maintain client relationships with strong collaboration for the continuous success of the company. Enables to generate leads in the form of physical and digital social interaction or any other platform.

RELATED EXPERIENCE

CONTACT CENTER AGENT

GULF CX | OCTOBER 2019 TO PRESENT

- Keep record of all new products created by the brand
- Meet targets with high KPI's by utilizing special skills in upselling and cross-selling

SUPERVISOR

ISLANDER TRADING CO. WLL | OCT 2018 TO OCT 2019

- Discussed sales strategy with marketing team and senior management team
- Met with potential clients at conferences and conventions to discuss products

VISUAL MERCHANDISER - SALES ASSISTANT

SUN AND SAND SPORTS LLC | DEC 2014 TO SEPT 2018

FOOD ATTENDANT - HOTEL STAFF

SHERATON BAHRAIN HOTEL | OCT 2011 TO NOV 2018

RELATED SKILLS

- Stays updated on current commercial market and latest trends socially
- Background in retail / trading sales
- Effective communicator
- Excellent organizational and time management skills
- Goal oriented team player
- Versatile in any field of industry utilizing special skills and potentials

RELEVANT EDUCATION

SYSTEMS TECHNOLOGY INSTITUTE - MAASIN

CERTIFICATION: HOTEL AND RESTAURANT SERVICES
ACADEMIC YEAR 2011

CAPITOL UNIVERSITY

BS NURSING ; ASSOCIATE NURSING AIDE
ACADEMIC YEAR 2010

VOLUNTEER WORK

**Jerons Online Business
Social Media Partner**

February 2021 - present

- Designs marketing ads, logo, branding
- Social media Optimization
- Social media management
- Creative idea for social media
- Content analysis and research

REFERENCES

AVAILABLE UPON REQUEST

Above details and information are hereby true and correct: