

Mariam Milaad

Information technology graduate (Information System)

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Social Media Portfolio



Instagram : [instagram.com/mariam_milaad](https://www.instagram.com/mariam_milaad)



Linkedin : [linkedin.com/mariam-milaad](https://www.linkedin.com/mariam-milaad)



Tiktok : [tiktok.com/@mariam.milaad](https://www.tiktok.com/@mariam.milaad)

COVER LETTER



DEAR SIR/MADAM

DATE
Febreuary-2020

TO
Hiring Manager/
HR Manager

FROM
Mariam Milaad

I am excited to be applying for the vacancy offered at your reputed company. I understand you are currently expanding your business, and I believe my skills can provide a significant advantage for your company and I can add more value into your organizational goal. Also, I am thrilled at the opportunity to bring my unique style and passion to the company.

During my last job at Feehla online marketplace W.L.L, I was responsible for all aspects of bringing new vendors to join the Feehla platform to sell their products on the platform and maintaining the vendor base, solving their problems and developing marketing strategies in order to increase the sales of the vendors and this position gained me contact with several business owners and companies like Ashraf, Sharaf Dg, etc and taught me how to contact a company and propose a plan to them. Because Feehla was a startup I had to take charge of customer service too and I was assigned as Client Relationship Manager where I had to manage my team and ensure that customers are satisfied, their problems are being solved and that they are going to return to buy again from Feehla and maintain the customer base and develop strategies to improve the process such embedding a chat bot to automatically respond to the customers without delay.

Before joining Feehla I was working as a freelance event organizer for multiple companies in the country like Pico Events, Alhan Events and Bahrain International Circuit. Working in these events gained me a lot of confidence, helped me improve my communication and management skills and taught me to manage my time and work under pressure and during shifts and difficult timings sometimes.

In addition to my previous roles, I have also expanded my portfolio to include Marketing for products on social media Through tiktok platform for many products like Cordless curler, Noh Nabil makeup collection, Huda Beauty latest Product line, Jayjun eye patches, Shea Moisture for hair and other products too and this skill of mine is quickly becoming essential to digital marketing campaigns. I have done a professional photography workshops and currently I am learning Adobe photoshop, Illustrator, InDesign and Animate in order to improve my skills and provide better quality in work.

Thank you for your time and consideration. I am looking forward to learning more details about the position at your company. I am eager to meet with you and discuss how I can use my skills to bring an advantage to your firm and ultimately increase your product sales.

Your Sincerely,
Mariam Milaad.