



KINJAL
GAWASKAR

Cover Letter

Dear Hiring Manager,

Greetings!

As a Visual Artist, Marketer & Copywriter, I am keen and energetic about Communication Design, Fashion, and Content.

I am a Design Graduate with *four* years of extensive training and a natural affinity for creativity in the global market. I am always on the lookout for fresh opportunities to give my skills and experience a different dimension. Graphic Design coupled with Sales & Marketing Communications is my full-time commitment and forte, and I find it essential to always look for methods to improve a company's outreach through creativity. I believe that my unique skill set backed with the right education & experience is perfect for a job role focused on digital media promotion.

A recent graduate with 2 years of experience and up to date with the current trends in the creative world, I have handled successful campaigns at my current company with positive results. My primary goal at any given time is to diligently observe and learn in order to create meaningful work combining my expertise in design and marketing. After all, I am of the thought that the end goal of any venture is to bring in more clients and generate sales whilst establishing a loyal brand image in the eyes of the world!

Link to portfolio: <https://www.behance.net/kinjalgavaskar>

Thank you for your time and consideration. Hope to speak with you soon and work effectively with your company to deliver impactful work.

Sincerely,

Kinjal Gawaskar