Zainab Meftah

UX/ UI DESIGNER

PERSONAL

Name	: Zainab Meftah
Birthdate	: 16 November, 1993
Gender	: Female
Nationality	: Bahraini
Marital Status	: Single

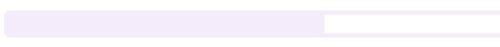## SKILLS & SOFTWARES

Design

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

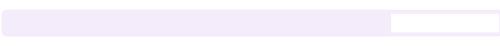Adobe Premiere

Personal Skills
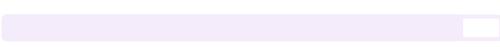
Teamplayer

Attention To Detail

Research &Problem Solving

Work Under High Pressure

Communication

Language

Arabic

English

Computer Skills

Microsoft Office

Mac OS Apps

PROFILE

I'm Zainab Meftah, I have been working in the ui/ux feild for the past 4 years. I worked also in digital marketing , social media and software development. I'm intersted in designing a user friendly websites/apps.

EDUCATION

BACHELOR OF WEB MEDIA

Bahrain Polytechnic , Isa Town | 2011 - 2016

HIGH SCHOOL CERTIFICATE (Chemistry & Biology)

Al-Hidd Secondary Girls School , Hidd | 2008 - 2011

EXPERIENCE

DIGITAL CONTENT DESIGNER

Elephant Media, Riffa | 2017 - Present

Major Projects

Elephant Social - Va.Tax - Lokal - Mahonia

• Lead documentation of features and functions
for development team
• Adapted mobile designs for tablet and desktop
• Assisted in UI/UX for app development
• DevlopedUx Research including , Personas, user journey
brand values and brand personality.
• Create flowcharts and wireframes for websites
• designed multivendor E-commerce website and dashbaord.
• Designed landing page and beta version for Elephant Social
• Created advertising collateral for print and web
• Designed letterheads, business cards and templates
• Designed social media content for online promotions
and image manipulation on photoshop
• Designed prototypes for magazines and layouts
• Created video content
•Developed Logo design, re-branding and typography
for brand strategy
• Designed landing page for Elephant Social beta
• Research on on-going trends in design and arts.

CONATCT

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🔗 Portfolio link